Institute of Outdoor Drama East Carolina University

College of Fine Arts and Communication

201 Erwin Building

Greenville, NC 27858-4353

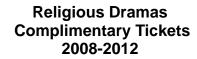
Phone (252) 328-5363 FAX (252) 328-0968

Email: outdoor@ecu.edu
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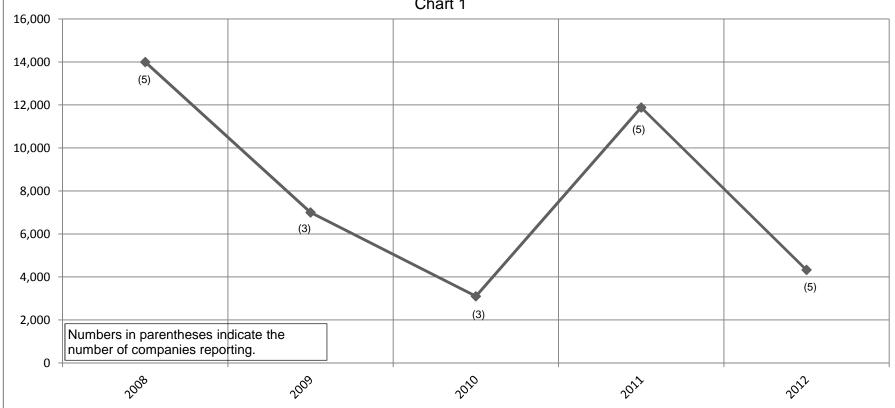
Final Report - 2012 Outdoor Drama Attendance Religious Dramas December 7, 2012



Drama	Туре	Paying Attendees	Comps	Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2011 ComparisonsT otal Attendance
1 Canadian Badlands Passion Play	R	10,825	784	11,609	7	7	0	1,546		14,023
Drumheller, Alberta Canada										
2 Great Passion Play	R	71,739	1,645	46,578	110	107	3	670		80,510
Elna Smith Fdn., Eureka Springs, AR										
3 Hill Cumorah Pageant	R	0	33,100	33,100	7	7	0		4,728	4,285
Church of LDS, Palmyra, NY										
4 The Living Word Outdoor Drama	R	2,942	250	3,192	35	31	4	95		4,287
Cambridge, OH										
5 Picture in Scripture	R	2,258	429	2,687	12	12	0	188		2,602
Disney, OK										
6 The Story of Noah	R	13,359	1,218	14,577	10	10	0	1,336		15,276
Power & Light Prd., Wauchula, FL										
2012 Attendance Totals		101,123	37,426	111,743	181	174	7	3,835	4,728	
Total Number of Theatres Reporting = 6										



(Theatres with Paid Admission) Chart 1

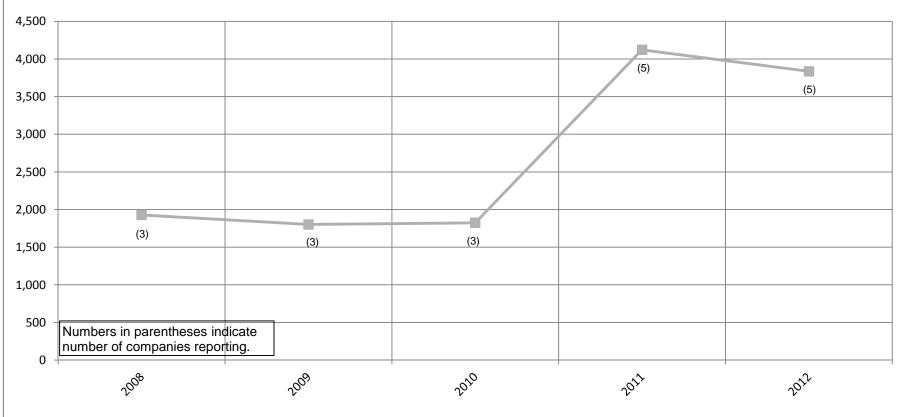


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2012 = 4,326

## Religious Dramas Average Nightly Attendance 2008-2012

(Theatres With Paid Admission) Chart 2A

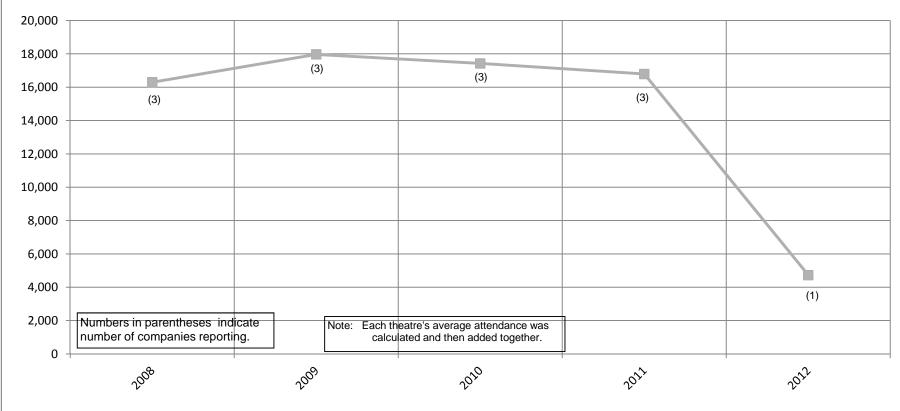


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2012 = 3,835

## Religious Dramas Average Nightly Attendance 2008-2012

(Theatres With Free Admission) Chart 2B

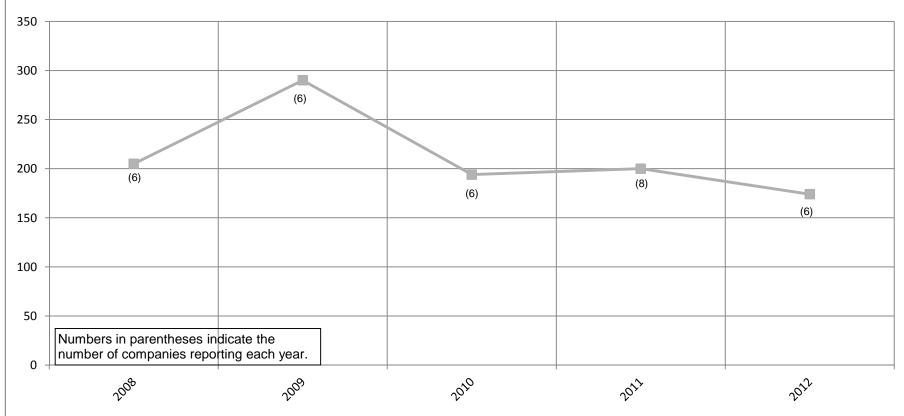


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2012= 4,728

## **Religious Dramas Number of Completed Performances** 2008-2012

(Theatres with Paid and Free Admission) Chart 3

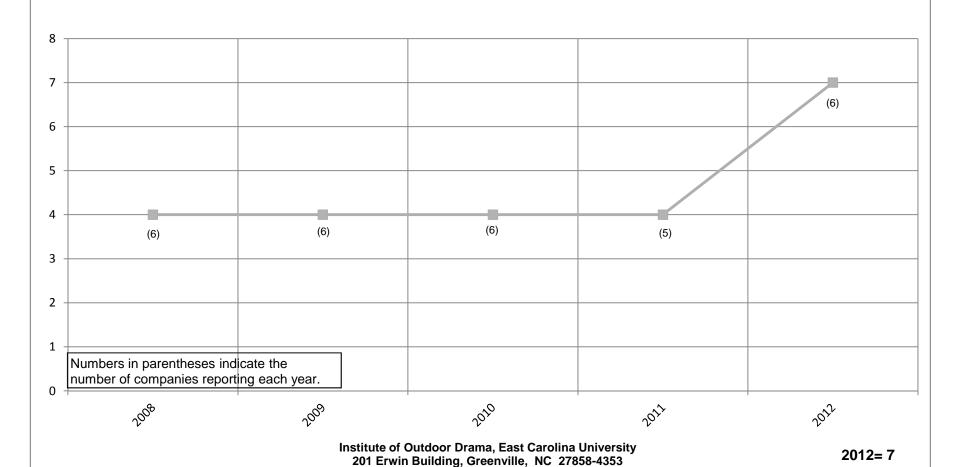


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2012 = 174

## Religious Dramas Cancellations 2008-2012

(Theatres With Paid and Free Admission) Chart 4



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