

Institute of Outdoor Drama  
 East Carolina University  
 College of Fine Arts and Communication  
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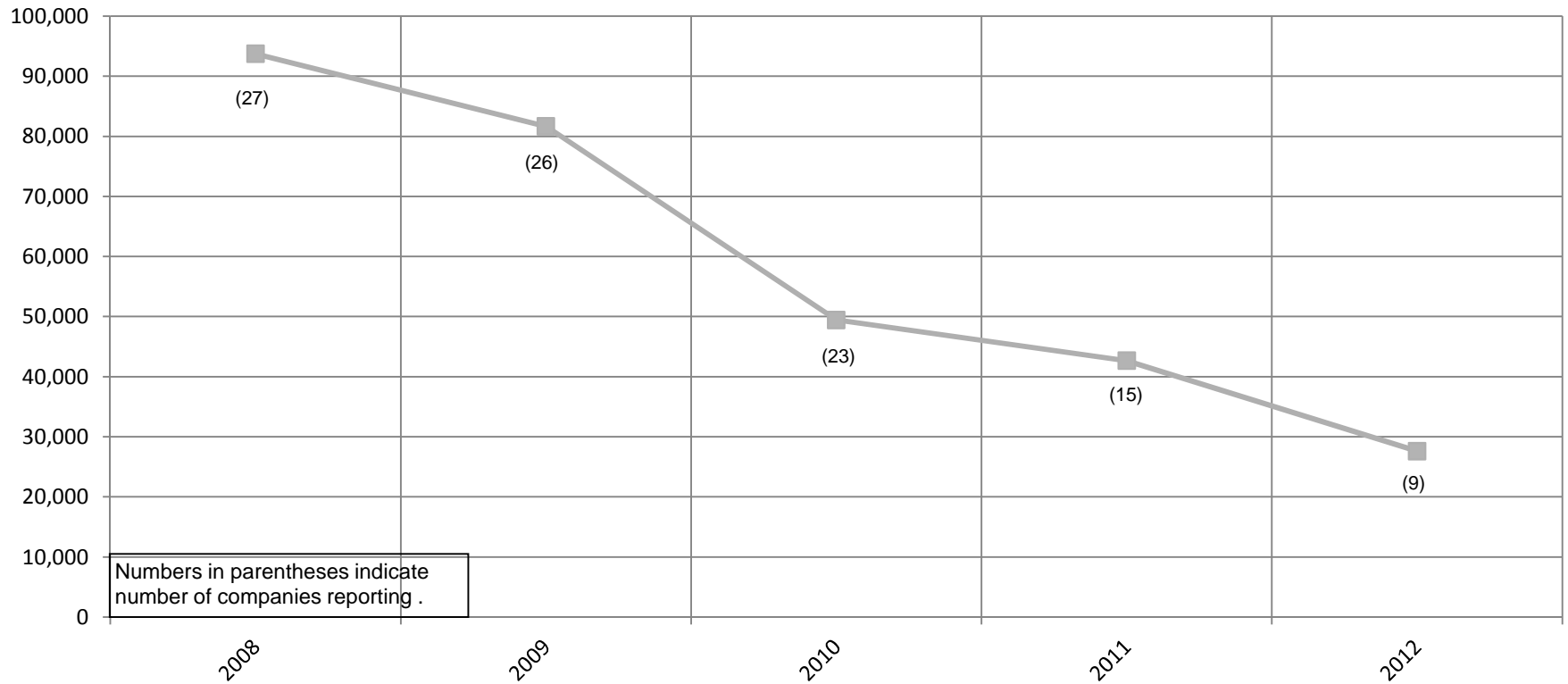
Final Report - 2012  
 Outdoor Drama Attendance  
**Shakespeare Festivals**  
 December 7, 2012



	Drama	Type	Paying Attendees	Comps	Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2011 Comparisons Total Attendance
1	American Players Theatre Spring Green, WI	S	80,417	3,850	84,267	95	92	3	874		93,073
2	Charlotte Shakespeare Festival Charlotte, NC	S	0	3,680	3,680	14	14	0		263	NA
3	Colorado Shakespeare Festival Boulder, CO	S	15,496	2,084	17,580	30	26	4	596		20,719
4	Commonwealth Shakespeare Company Boston, MA	S	0	62,000	62,000	18	13.5	4.5		4,592	92,000
5	Door Shakespeare Baileys Harbor, WI	S	2,398	210	2,608	36	33	3	73		4,186
6	Emily Ann Theatre & Gardens Wimberley, TX	S	3,400	181	3,581	35	35	0	97		2,845
7	Harrisburg Shakespeare Festival Harrisburg, PA	S	0	2,826	2,826	10	8	2		353	2,826
8	Idaho Shakespeare Festival Boise, ID	S	52,622	5,790	58,412	92	92	0	572		56,624
9	Illinois Shakespeare Festival Normal, IL	S	9,582	0	9,582	36	35	1	274		12,040
10	Kentucky Shakespeare Festival Louisville, KY	S	0	9,081	9,081	18	15	3		605	15,066
11	Montford Park Players Asheville, NC	S	711	8,147	8,858	55	54	1	71	185	6,340
12	Nebraska Shakespeare Festival Omaha, NE	S	0	18,000	18,000	12	12	0		1,500	20,000
13	Oklahoma Shakespeare in the Park Edmond, OK	S	3,924	338	4,562	31	29	2	135		4,057
14	Oregon Shakespeare Festival Ashland, OR	S	91,909	10,940	102,849	114	114	0	806		112,629
15	Seattle Shakespeare/Wooden O Seattle, WA	S	0	10,400	10,400	40	40	0		260	11,640



**Shakespeare Festivals  
Complimentary Tickets  
2008-2012**  
(Theatres With Paid Admission)  
Chart 1

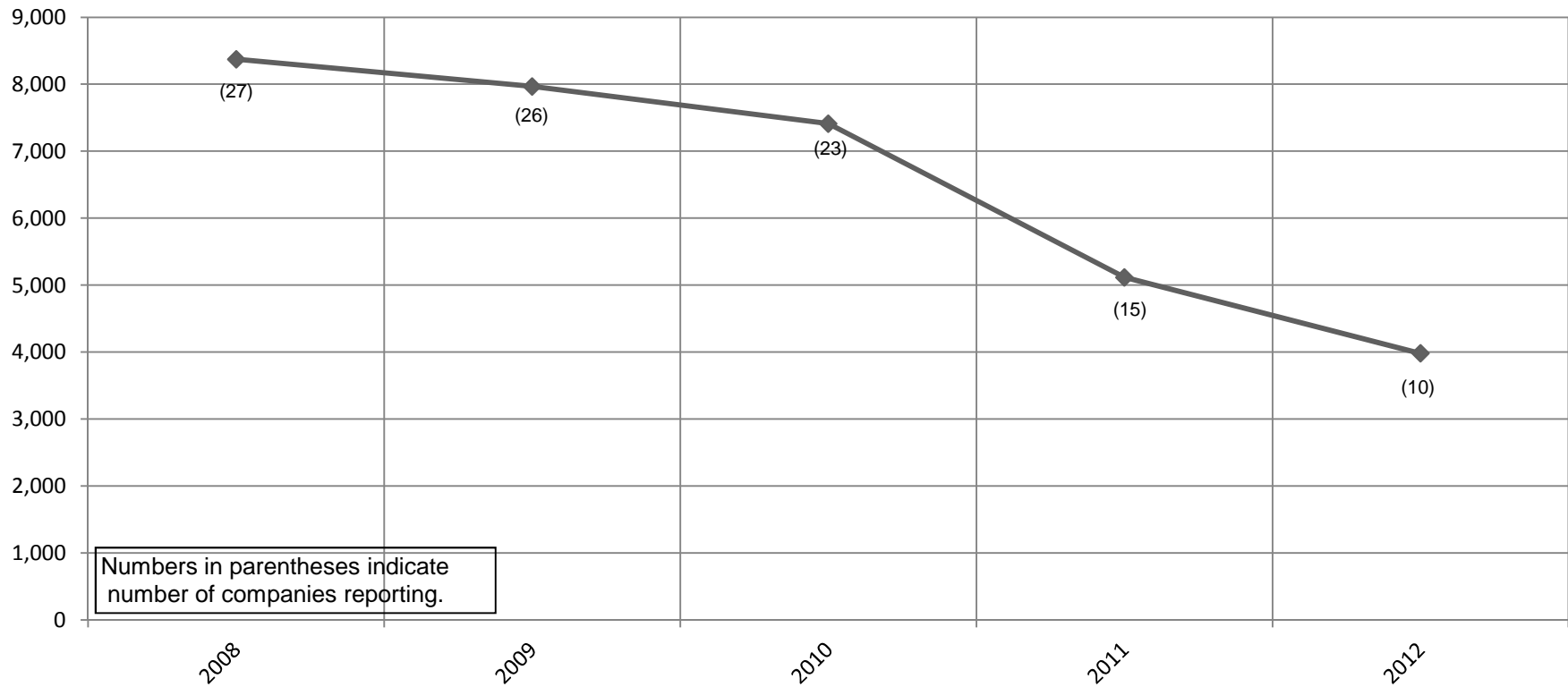


Numbers in parentheses indicate number of companies reporting .

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**2012 = 27,613**

**Shakespeare Festivals  
Average Nightly Paid Attendance  
2008-2012  
(Theatres with Paid Admission)  
Chart 2A**

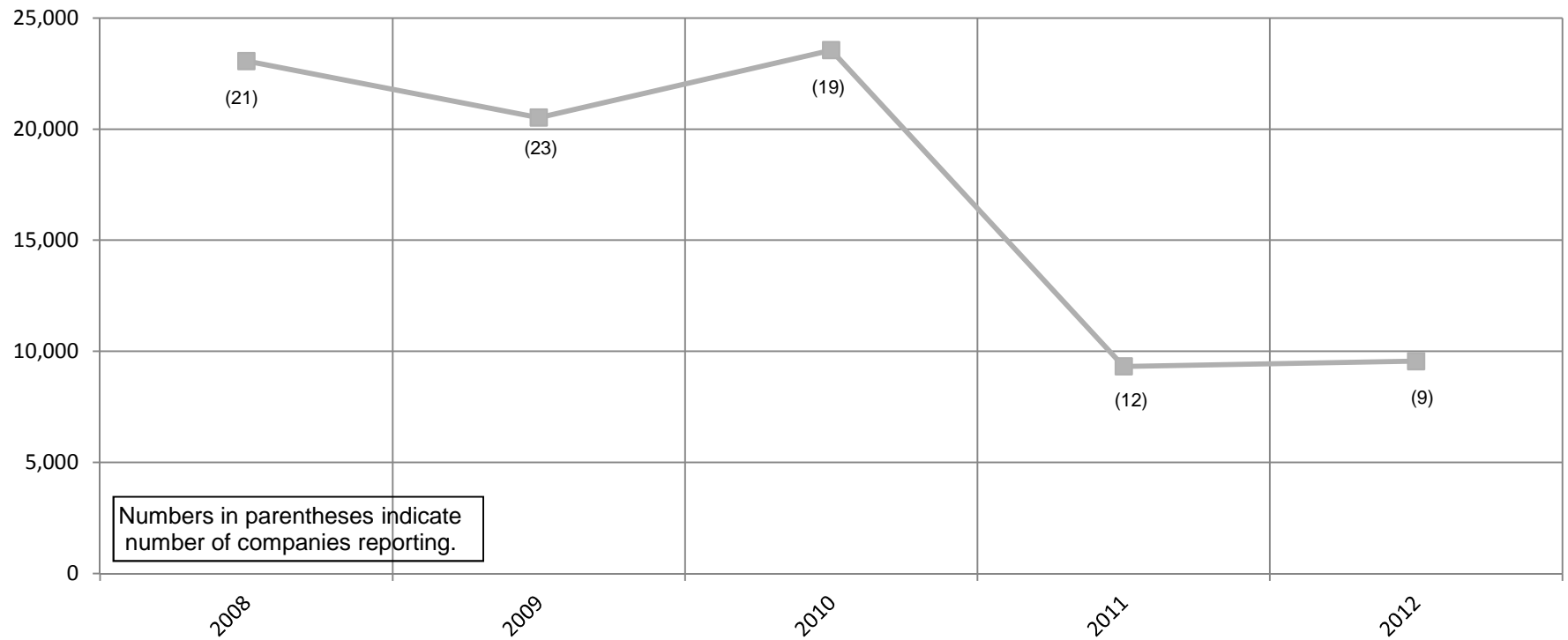


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**2012= 3,979**

**Shakespeare Festivals  
Average Nightly Attendance  
2008-2012  
(Theatres With Free Admission)  
Chart 2B**

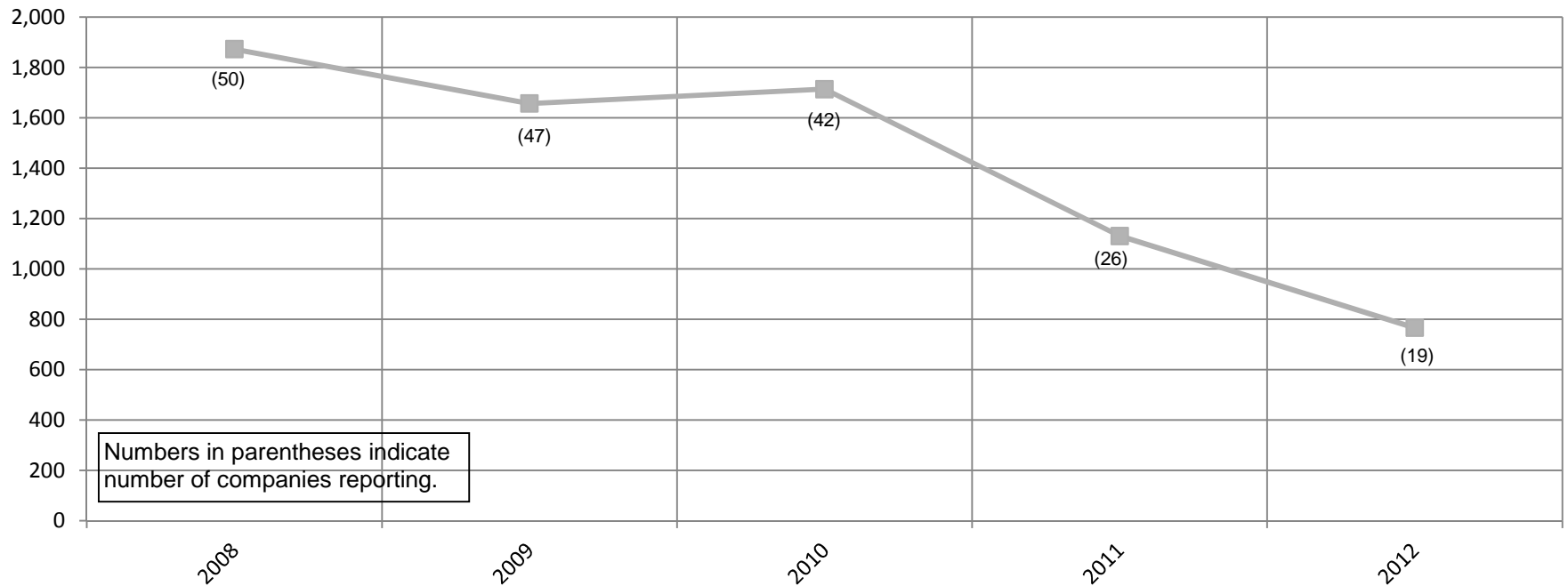


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**2012= 9,553**

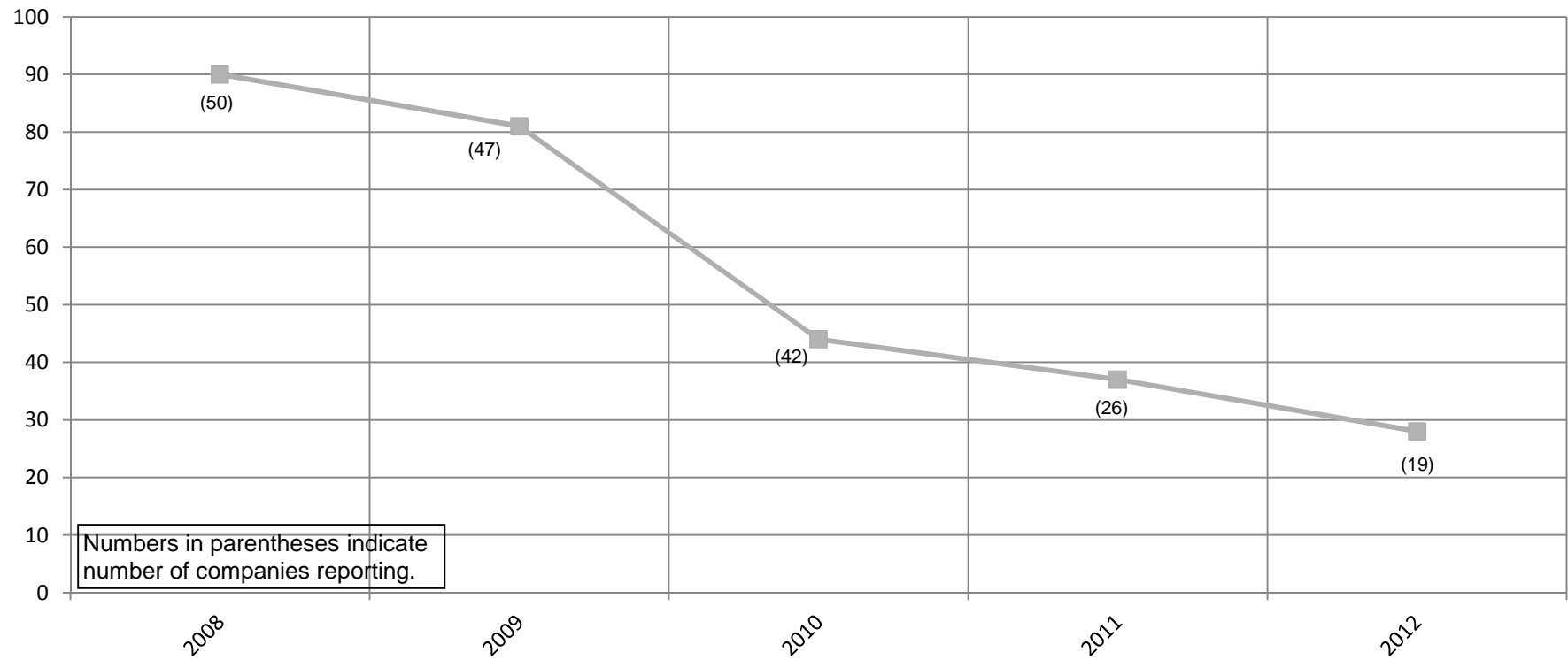
**Shakespeare Festivals  
Completed Performances  
2008-2012**  
(Theatres With Paid and Free Admission)  
Chart 3



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**2012 = 766**

**Shakespeare Festivals  
Cancellations  
2008-2012**  
(Theatres With Paid and Free Admission)  
Chart 4



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**2012 = 28**