

Institute of Outdoor Theatre
 East Carolina University
 College of Fine Arts and Communication
 201 Erwin Building
 Greenville, NC 27858-4353
 Phone (252) 328-5363 FAX (252) 328-0968
 Email: outdoor@ecu.edu
 Web: www.outdoor-theatre.org

Final Report - 2013
 Outdoor Theatre Attendance
Historical Dramas
 December 6, 2013

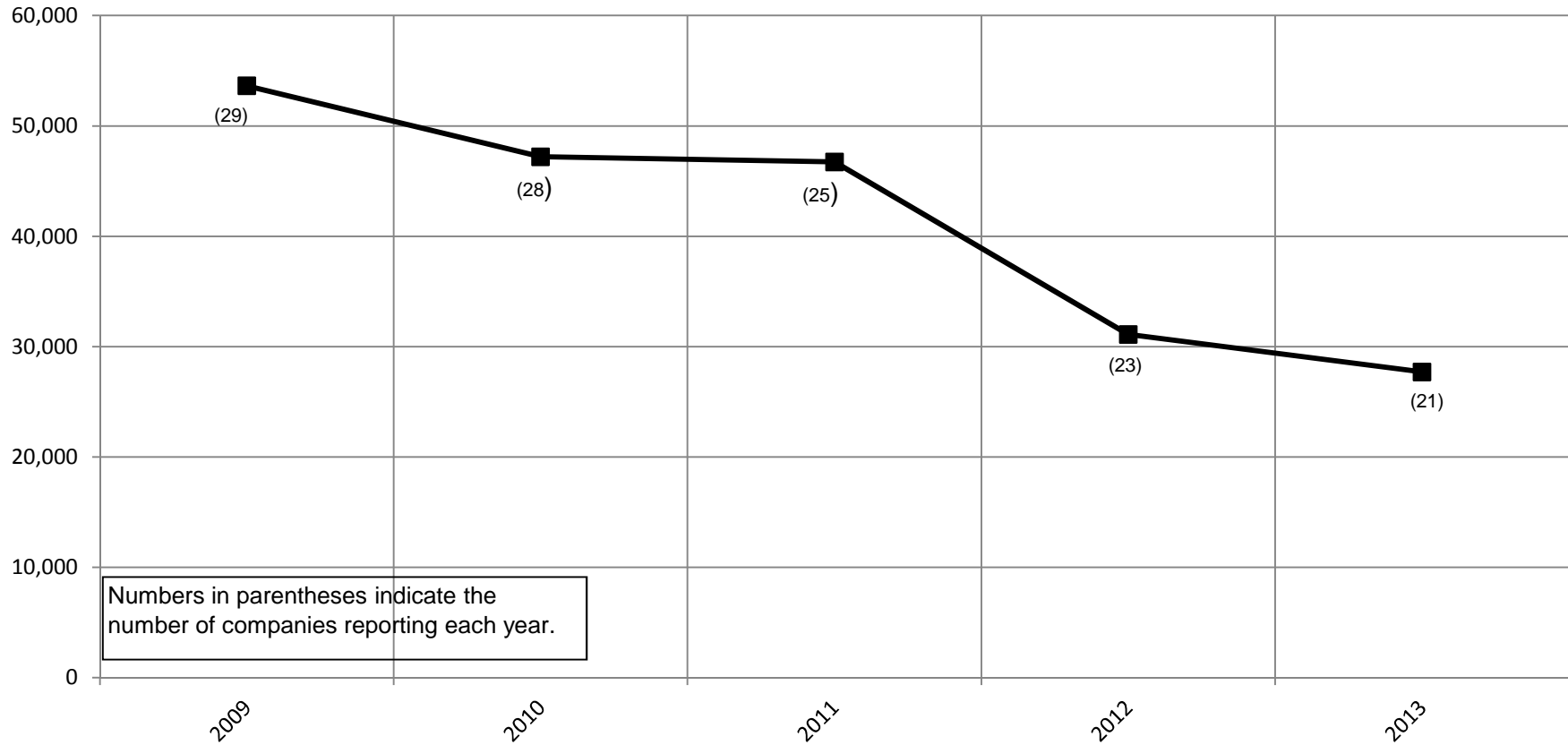


	Theatre	Type	Paying Attendees	Comps	Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2012 Comparison Total Attendance
1	Aracoma Story, The Logan, WV	H	5,000	600	5,600	27	23	4	217		N/A
2	Dock Brown: Legend of an Outlaw Pine Knob Theatre, Caneyville, KY	H	1,885	470	2,355	30	28	2	67		1,676
3	From This Day Forward Old Colony Players, Valdese, NC	H	419	300	719	10	9	1	47		689
4	Happy Canyon Co. Inc. Pendleton, OR	H	6,318	1,425	7,743	4	4	0	1,580		6,947
5	Horn in the West Southern App.Hist.Assn., Boone, NC	H	6,911	915	7,826	44	39	5	177		10,772
6	Jenny Wiley Theatre Prestonburg, KY	H	7,307	908	8,215	30	30	0	244		8,218
7	Laura's Memories Ozark Mtn Players, Mansfield, MO	H	1,500	0	1,500	13	13	0	115		2,500
8	Liberty: Saga of Sycamore Shoals Elizabethon, TN	H	2,440	0	2,440	9	8	1	305		4,200
9	Little Shepherd of Kingdom Come Cumberland Mtn. Arts, Jenkins, KY	H	1,800	0	1,800	12	9	3	200		N/A
10	Lost Colony, The Roanoke Island Hist.Assoc., Manteo, NC	H	38,705	4,316	43,021	75	69	6	561		43,095
11	Miracle Worker, The Helen Keller Fdn., Tuscumbia, AL	H	4,200	0	4,200	12	11	1	382		3,200
12	Ramona Ramona Bowl, Hemet, CA	H	7,936	2,854	10,790	9	9	0	882		9,105
13	Salado Legends Tablerock Festival, Salado, TX	H	3,419	0	3,419	7	7	0	488		2,596
14	Stephen Foster-The Musical Bardstown, KY	H	21,495	2,500	23,995	68	67	1	321		27,341
15	Sword of Peace/Pathway to Freedom Snow Camp, NC	H	2,566	526	3,092	41	38	3	68		3,348

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16	Tecumseh! Scioto Society Inc., Chillicothe, OH	H	37,792	2,996	40,788	74	72	2	525		39,913
17	TEXAS Musical Drama TX Panhandle Hrtg Fdn., Canyon, TX	H	54,067	4,533	58,600	67	63	4	858		58,680
18	Tom Dooley: A Wilkes County Legend Bleu Moon Prod., North Wilkesboro, NC	H	874	40	914	11	9	2	97		1,100
19	Trail of the Lonesome Pine Lonesome Pine Arts, Big Stone Gap, VA	H	2,522	250	272	29	28	1	90		N/A
20	Trumpet in the Land/The White Savage Ohio Outdoor Hist., New Philidelphia, OH	H	8,302	1,897	10,199	51	42	9	198		10,043
21	Unto These Hills Cherokee Hist.Assn., Cherokee, NC	H	27,226	3,166	30,392	67	64	3	425		35,841
	2013 Attendance Totals										
	Number of Theatres Reporting = 21		242,684	27,696	270,380	690	642	48	7,847		



Historical Outdoor Dramas Complimentary Tickets 2009 - 2013 Chart 1



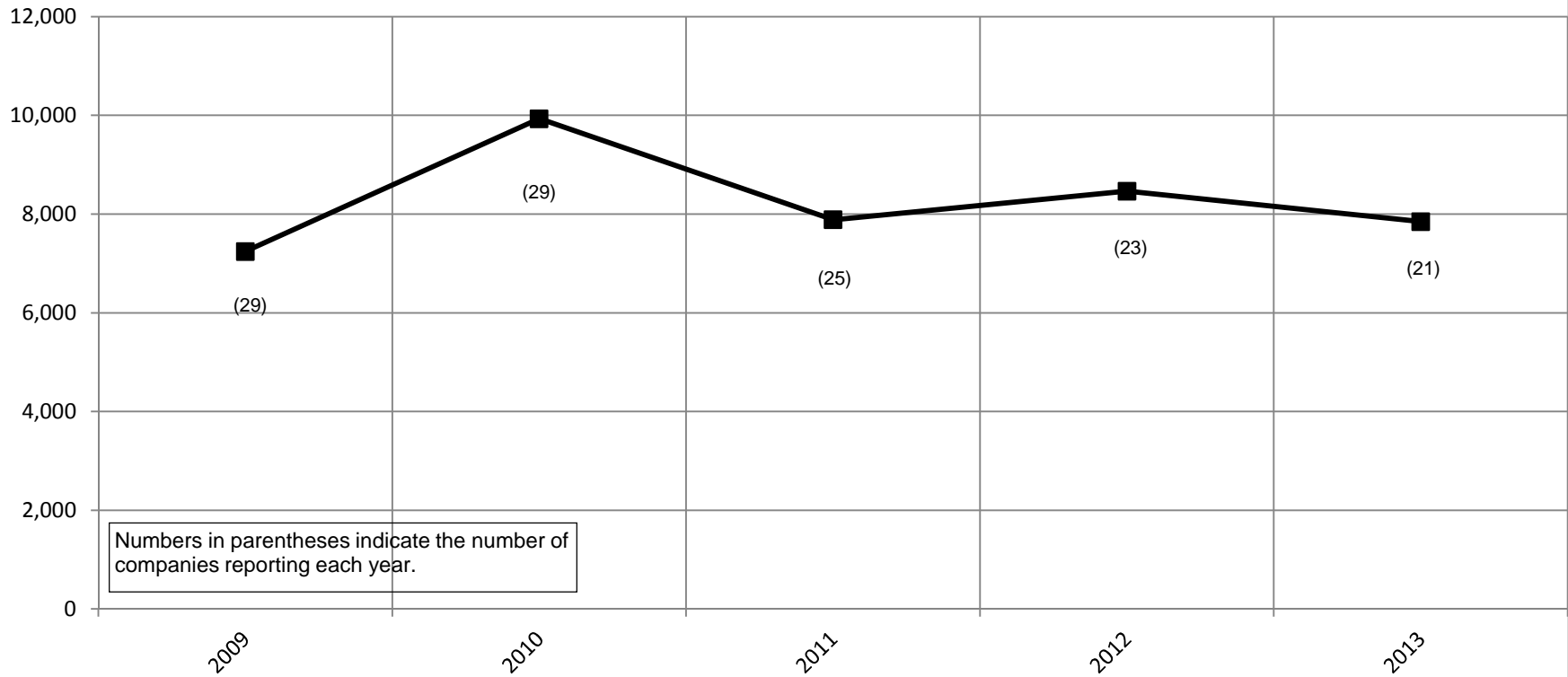
Numbers in parentheses indicate the number of companies reporting each year.

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2013 = 27,696



Historical Dramas Total Average Nightly Paid Attendance 2009 - 2013 Chart 2



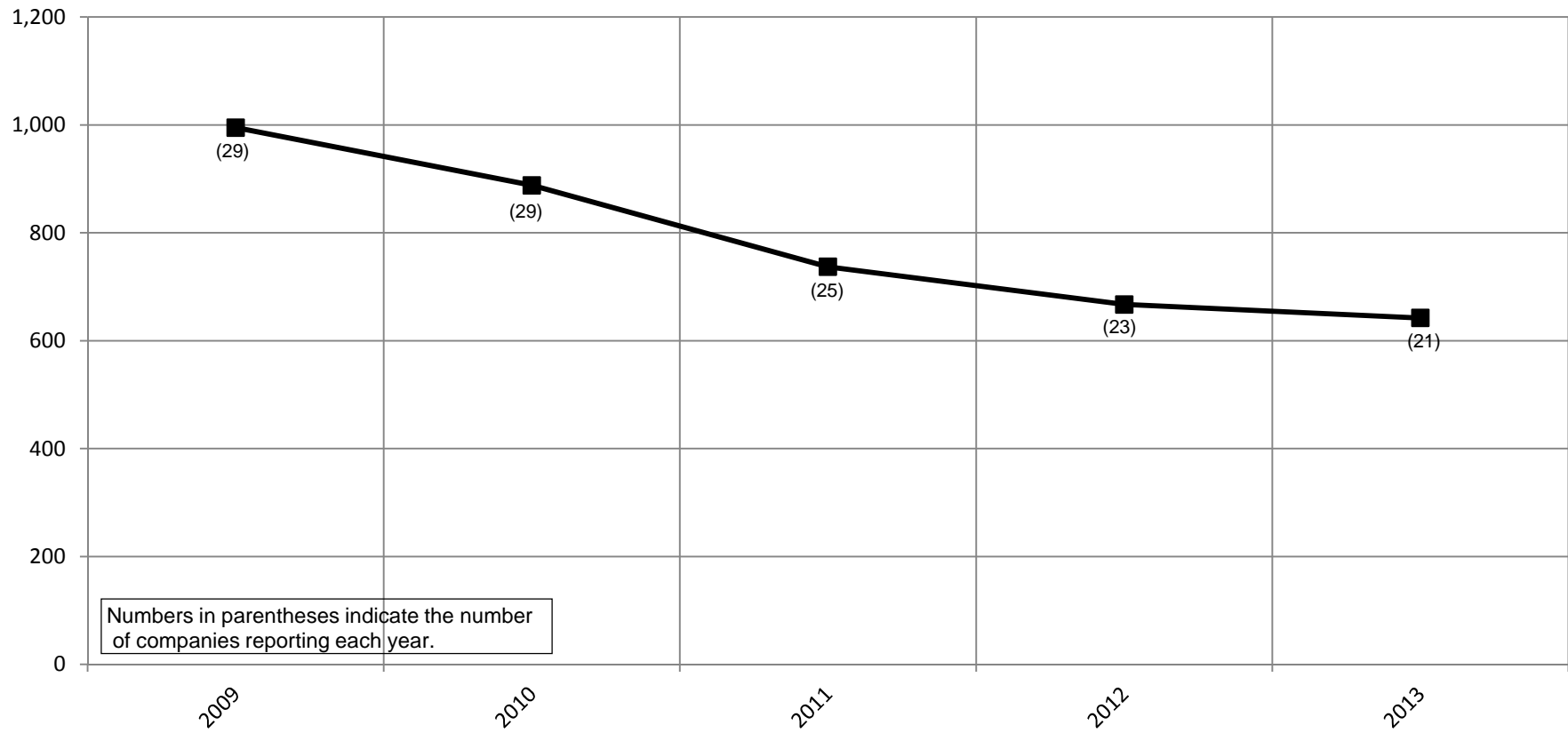
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2013= 7,847



Historical Dramas Completed Performances 2009-2013 Chart 3

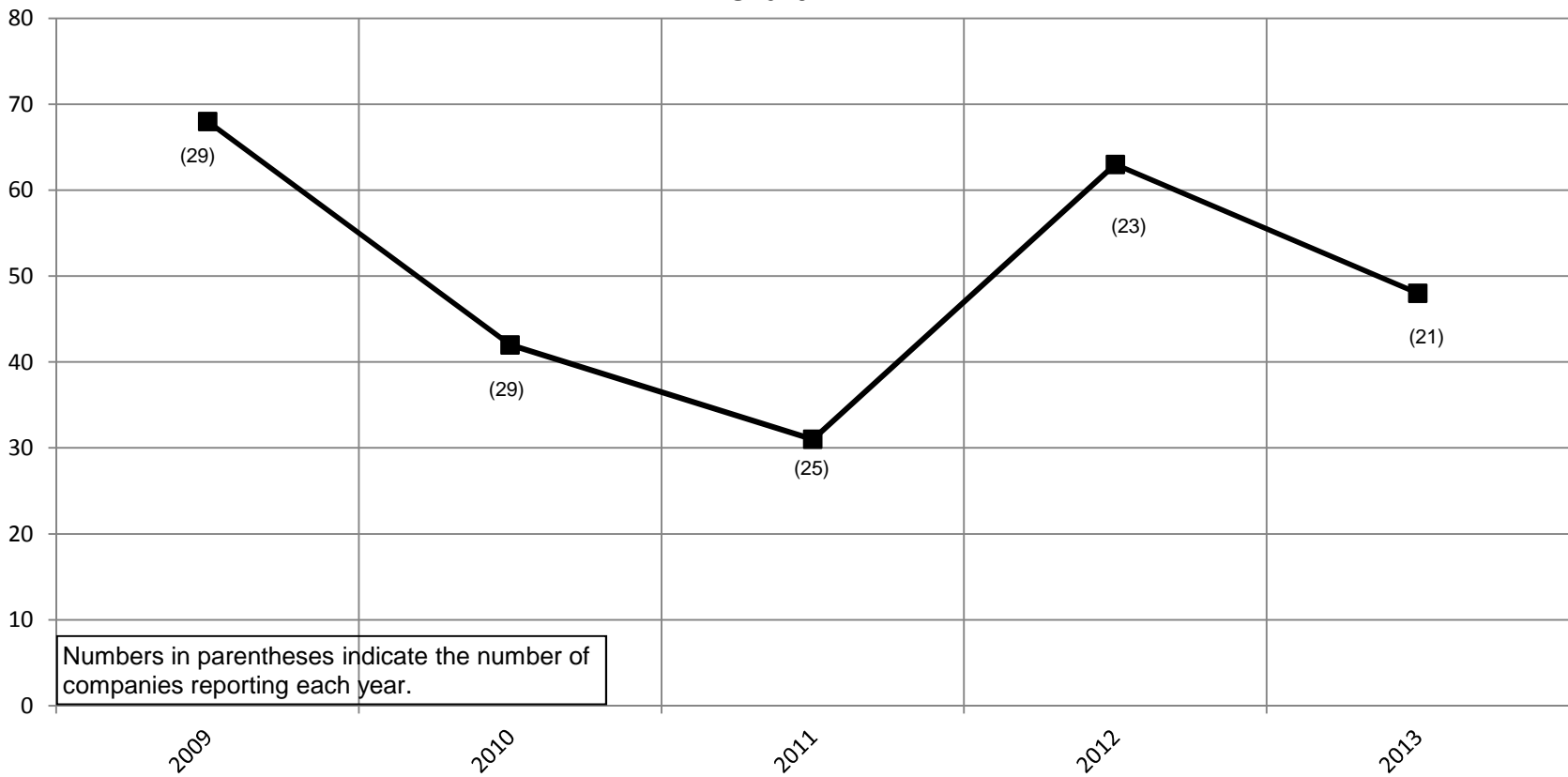


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2013 = 642



Historical Dramas Cancellations 2009 - 2013 Chart 4



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2013 = 48