

Institute of Outdoor Theatre
 East Carolina University
 College of Fine Arts and Communication
 201 Erwin Building
 Greenville, NC 27858-4353
 Phone (252) 328-5363 FAX (252) 328-5363
 Email: outdoor@ecu.edu
 Web: www.outdoor-theatre.org

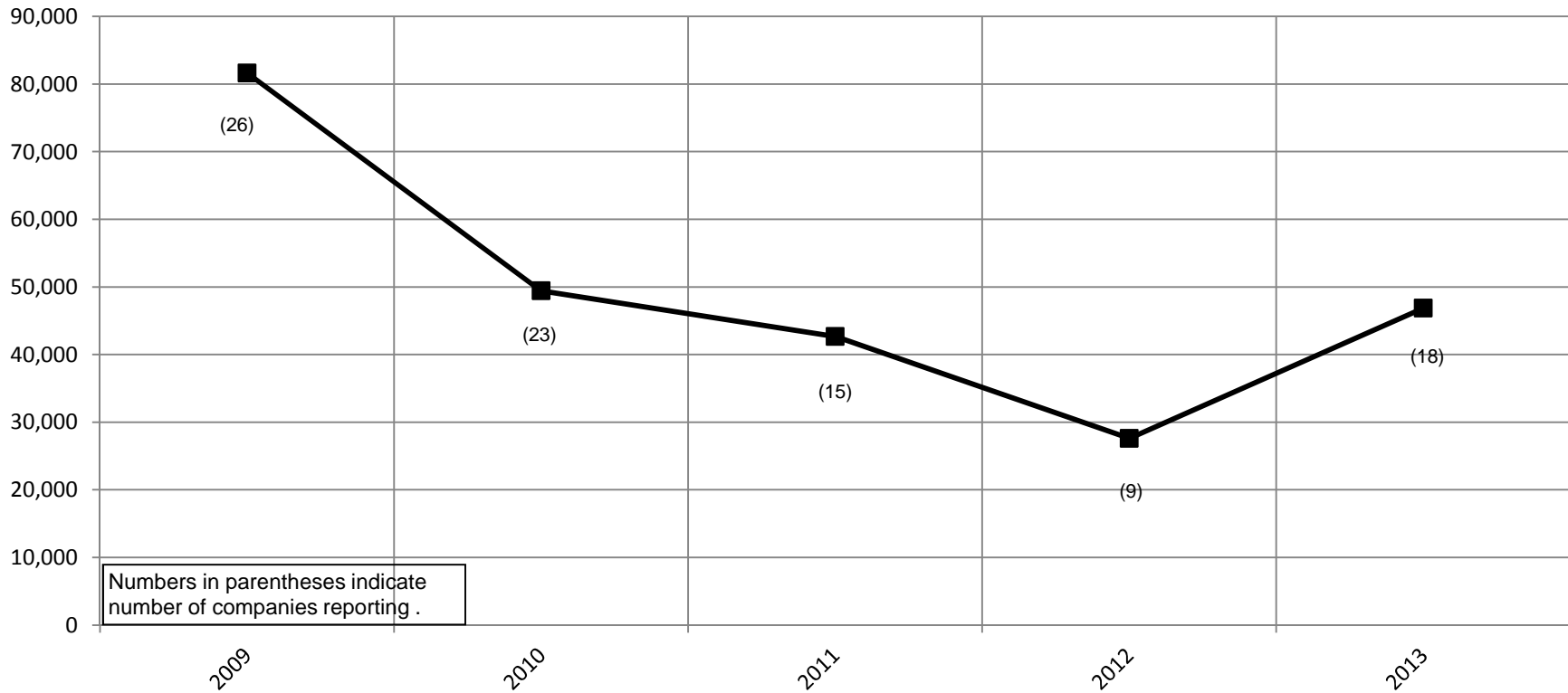
Final Report - 2013
 Outdoor Theatre Attendance
Shakespeare Festivals
 December 6, 2013



	Drama	Type	Paying Attendees	Comps	Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2012 Comparisons Total Attendance
1	Accademia Dei Licini-Teatre Licinium Erba, Como, Italy	S	2,500	3,000	5,500	13	11	2	227		N/A
2	American Players Theatre Spring Green, WI	S	82,479	4,243	86,722	99	96	3	859		84,267
3	Bard on the Beach St. Peters, Sydney, Australia	S	0	800	800	24	12	12		67	N/A
4	Charlotte Shakespeare Festival Charlotte, NC	S	0	5,430	5,430	20	17	3		319	3,680
5	Colorado Shakespeare Festival Boulder, CO	S	17,074	1,720	18,794	25	25	0	683		17,580
6	Company of Fools Theatre Ottawa, Ontario, CA	S	0	9,000	9,000	40	39	1		225	N/A
7	Commonwealth Shakespeare Company Boston, MA	S	0	85,000	85,000	19	17	2		5,000	62,000
8	Emily Ann Theatre & Gardens Wimberley, TX	S	2,215	178	2,393	32	30	2	74		3,581
9	Freewill Shakespeare Edmonton, AB, CA	S	10,980	2,678	13,658	32	30	2	366		N/A
10	Harrisburg Shakespeare Festival Harrisburg, PA	S	0	1,853	1,853	10	7	3		265	2,826
11	Heart of America Shakespeare Kansas City, MO	S	1,002	22,321	23,323	18	16	2		1,395	N/A
12	Hudson Valley Shakespeare Garrison, NY	S	33,654	1,632	35,286	79	79	0	426		N/A
13	Idaho Shakespeare Festival Boise, ID	S	52,724	6,215	58,939	93	90	3	586		58,412
14	Illinois Shakespeare Festival Normal, IL	S	10,787	1,962	12,742	35	35	0	308		9,582
15	Kentucky Shakespeare Festival Louisville, KY	S	449	10,075	10,524	26	18	8		560	9,081



Shakespeare Festivals Complimentary Tickets 2009-2013 (Theatres With Paid Admission) Chart 1



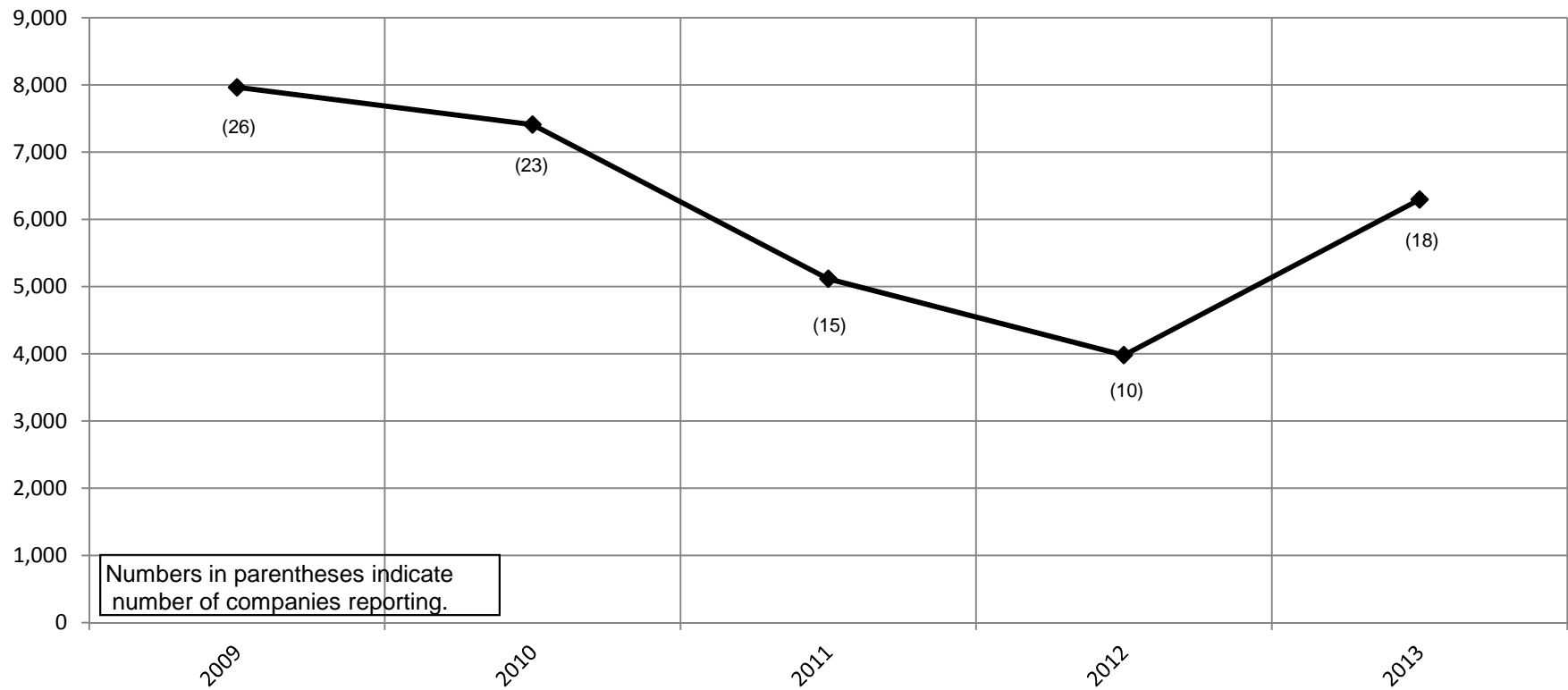
Numbers in parentheses indicate number of companies reporting .

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2013 = 46,877



Shakespeare Festivals Average Nightly Paid Attendance 2009-2013 (Theatres with Paid Admission) Chart 2A



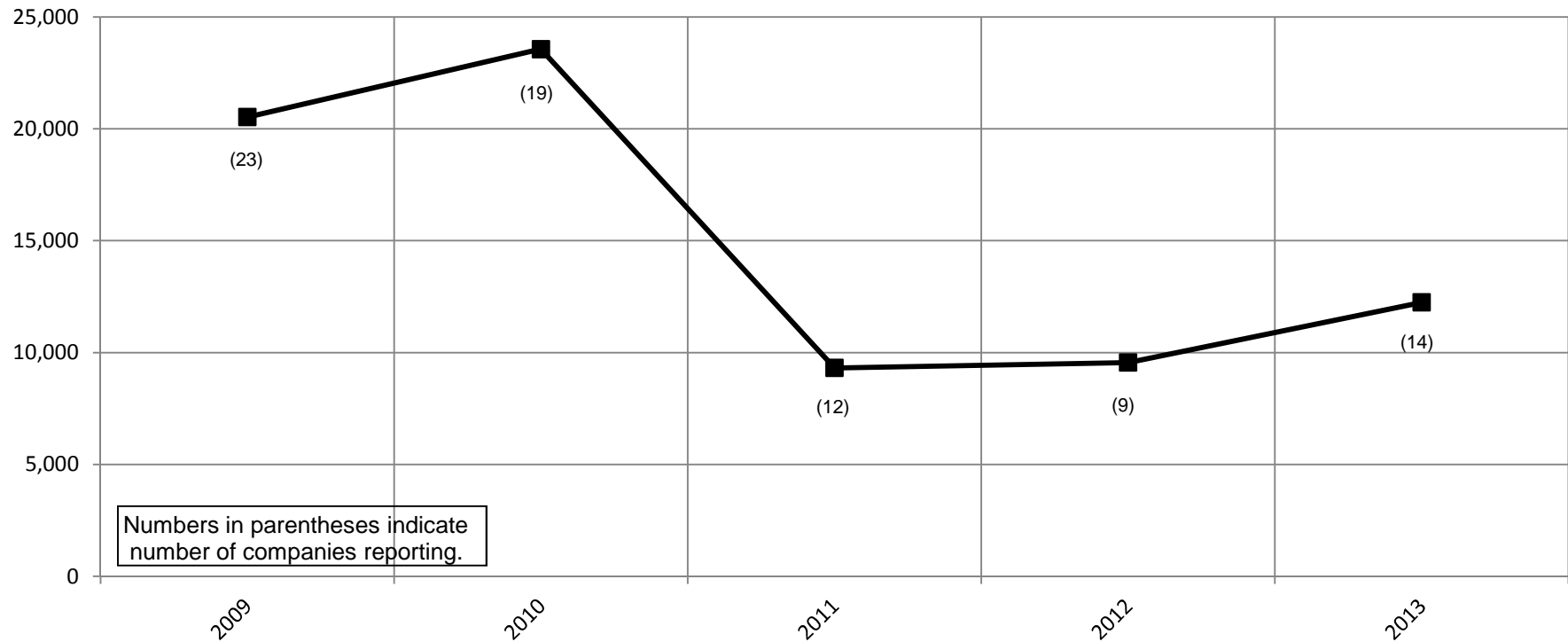
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2013= 6,296



Shakespeare Festivals Average Nightly Attendance 2009-2013 (Theatres With Free Admission) Chart 2B



Numbers in parentheses indicate number of companies reporting.

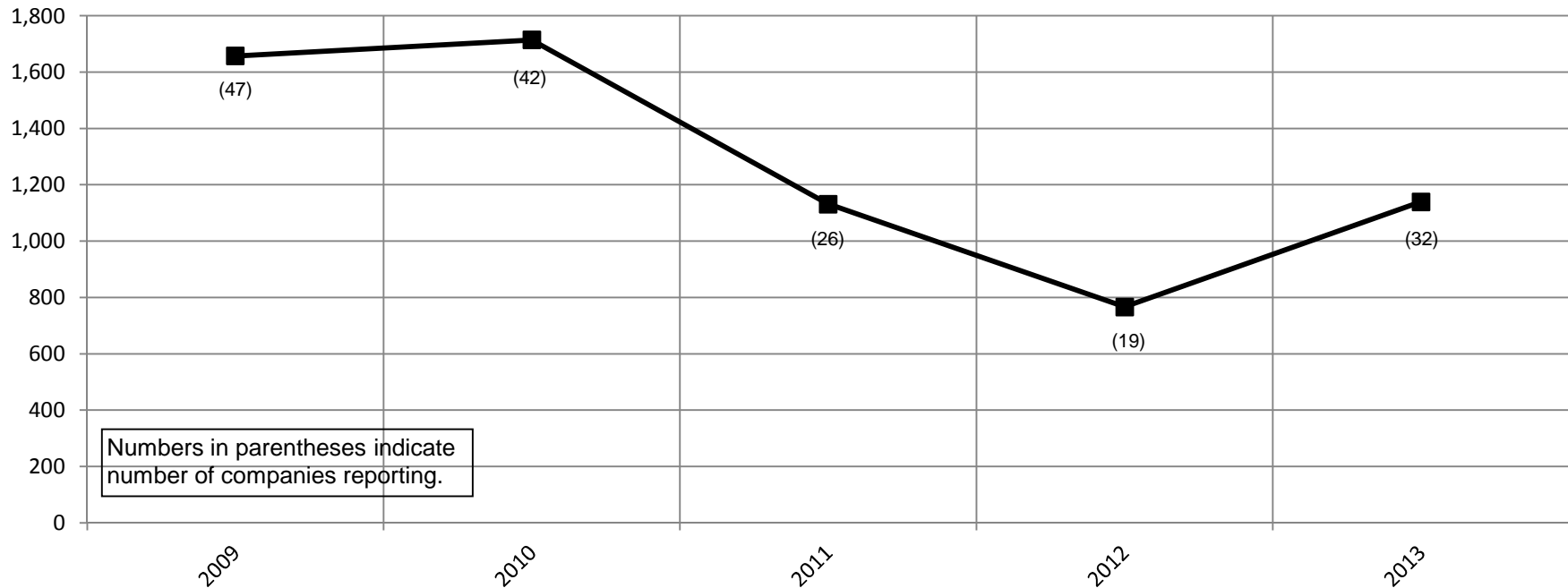
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2013= 12,244



Shakespeare Festivals Completed Performances 2009-2013

(Theatres With Paid and Free Admission)
Chart 3

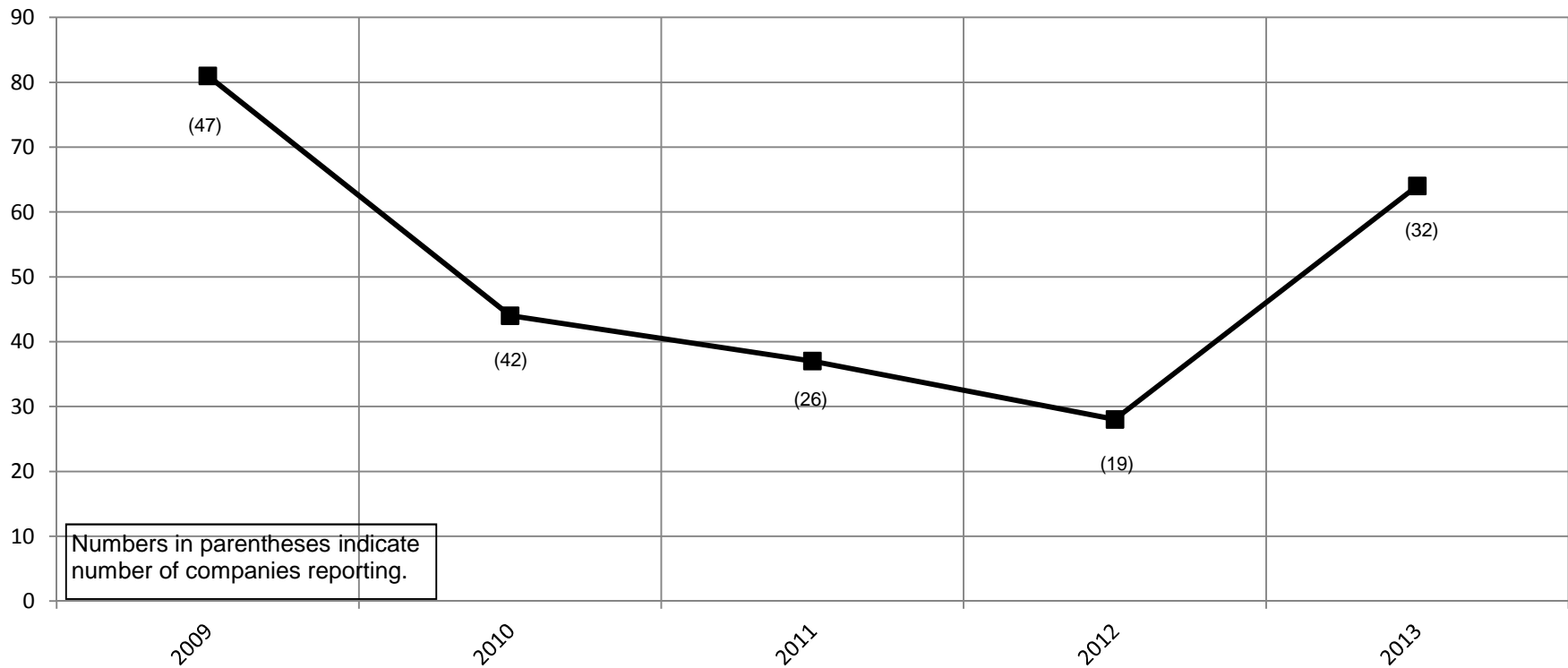


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2013 = 1,139



Shakespeare Festivals Cancellations 2009-2013 (Theatres With Paid and Free Admission) Chart 4



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2013 = 64