

Institute of Outdoor Theatre  
 College of Fine Arts and Communication  
 East Carolina University  
 201 Erwin Building  
 Greenville, NC 27858-4353  
 Phone (252) 328-5363 Fax (252) 328-0968  
 Email: outdoor@ecu.edu  
 Web: www.outdoor-theatre.org

**Final Report - 2014  
 Outdoor Theatre Attendance  
 Variety (Musicals & Plays)  
 December 3, 2014**

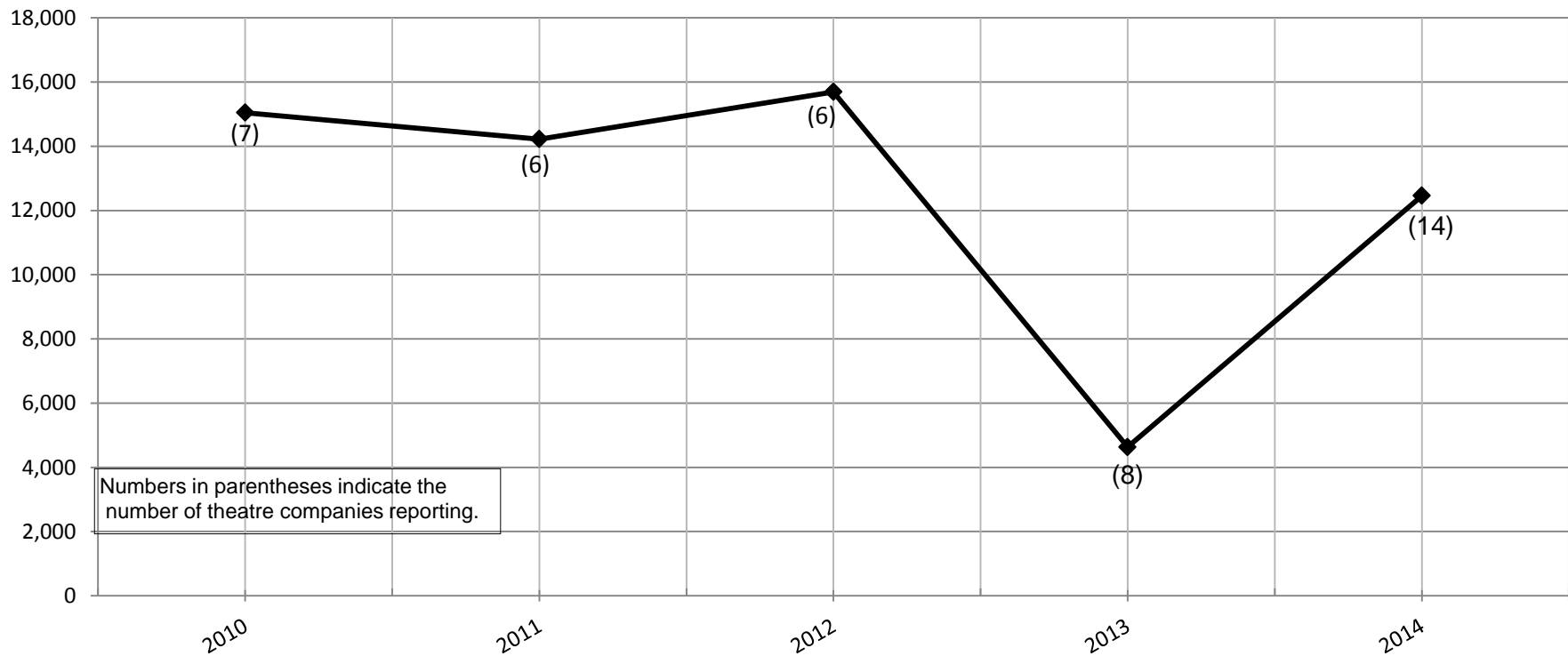


	<b>Theatre</b>	<b>Type</b>	<b>Paying Attendees</b>	<b>Free Admission/ Comps</b>	<b>2014 Total Attendance</b>	<b>Scheduled Performances</b>	<b>Completed Performances</b>	<b>Cancellations</b>	<b>(Total) Average Nightly Paying Attendees</b>	<b>(Total) Average Nightly Free Theatre Attendance</b>	<b>2013 Comparison Total Attendance</b>
1	American Folklore Theatre Fish Creek, WI	V	29,520	2,746	32,266	84	84	0	351		N/A
2	Bacon Theatre, The Cheltenham, UK	V	2,276	100	2,376	10	10	0	228		N/A
3	Frolick Presents Toronto, ON, Canada	V	4,667	2,699	7,366	200	192	8	24		N/A
4	Genesis Theatre Foundation Rock Island, IL	V	0	3,405	3,405	19	17	2		200	N/A
5	Green Word Tree, The Norfolk, Norwich, UK	V	400	20	420	2	2	0	200		N/A
6	Jenny Wiley Theatre Prestonsburg, KY	V	6,374	1,732	8,106	30	27	3	236		8,215
7	Mountain Play Association Mill Valley, CA	V	13,350	1,034	14,384	6	6	0	2,225		N/A
8	Pennsylvania Renaissance Faire Manheim, PA	V	185,705	0	185,705	299	299	0	621		173,000
9	Piknik Theatre Festival Steamboat Springs, CO	V	0	2,000	2,000	13	13	0		154	N/A
10	Pine Knob Theatre Caneyville, KY	V	2,368	210	2,578	33	32	1	74		2,355
11	Pioneer Playhouse Danville, KY	V	8,424	150	8,574	52	52	0	162		10,520
12	Pulse Ensemble Theatre New York, NY	V	0	5,840	5,840	20	19	1		307	N/A
13	Serenbe Playhouse Chattahoochee Hills, GA	V	5,470	964	6,434	59	57	2	96		6,044
14	Sleepy Hollow Theatre & Arts Park Bismarck, ND	V	8,970	0	8,970	24	22	2	408		10,455





**Variety (Musicals & Plays)  
Complimentary Tickets  
2010 - 2014  
(Theatres With Paid Admission)  
Chart 1**



Numbers in parentheses indicate the number of theatre companies reporting.

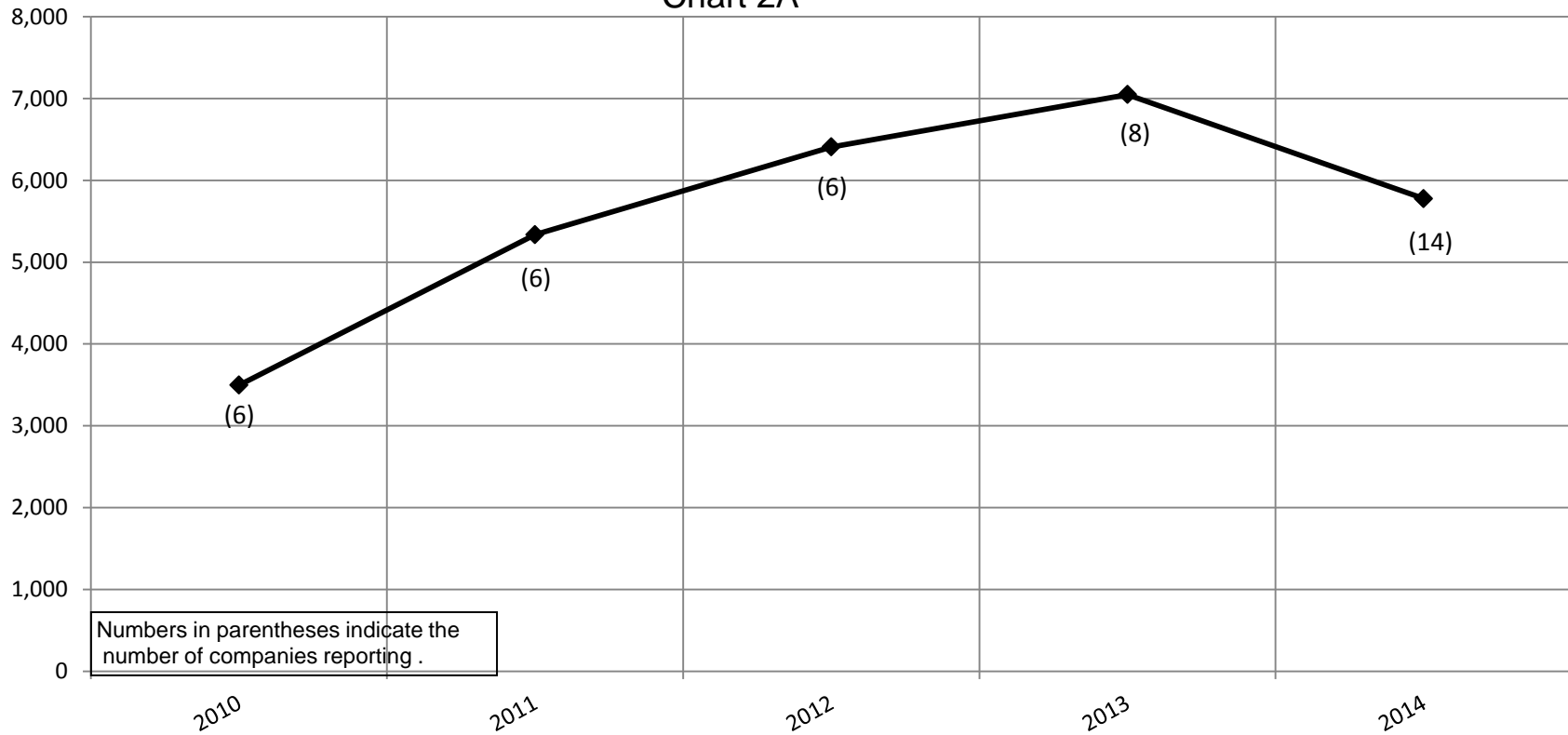
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**2014 = 12,641**



## Variety (Musicals & Plays) Average Nightly Paid Attendance 2010 - 2014 (Theatres with Paid Admission)

Chart 2A



Numbers in parentheses indicate the number of companies reporting .

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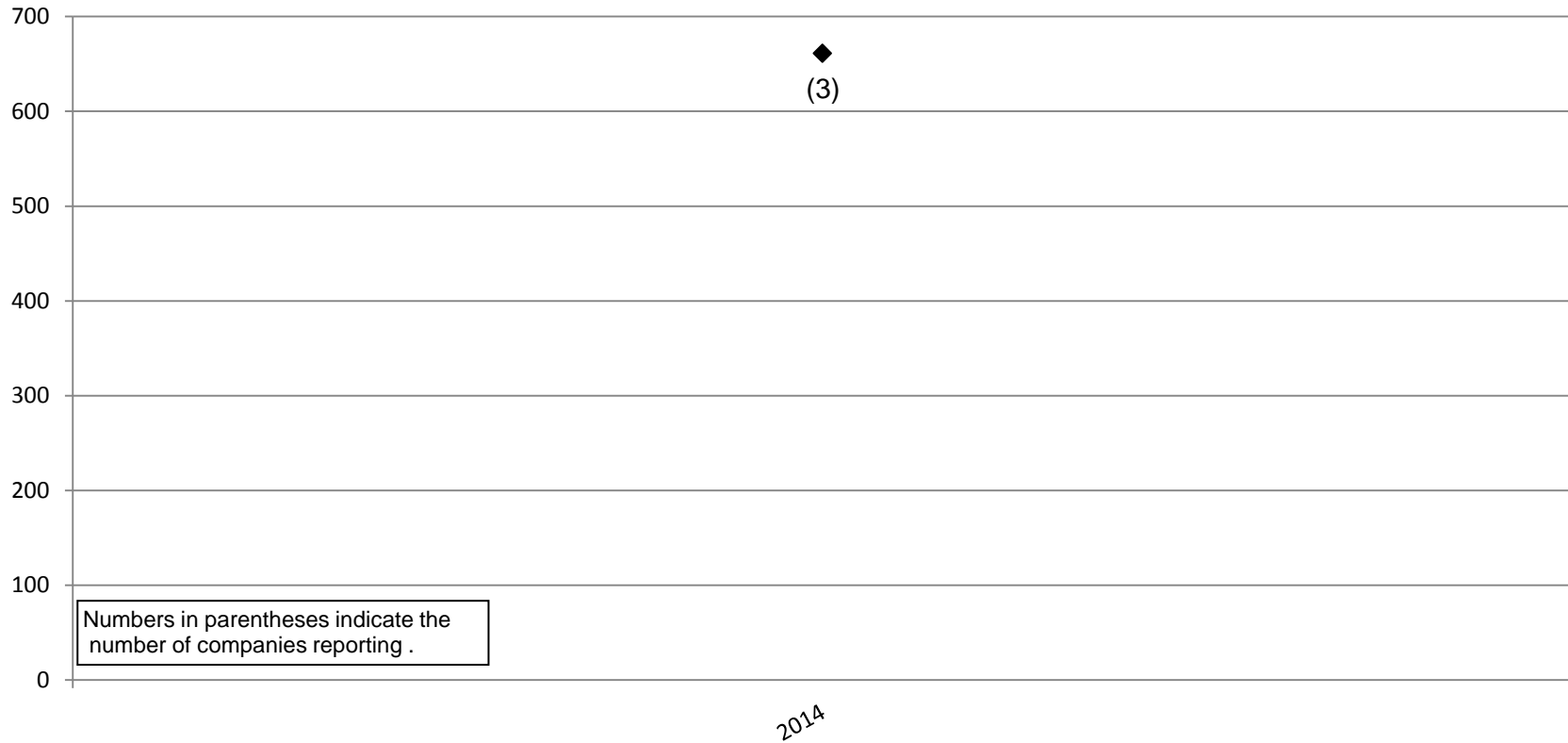
2014 = 5,776



## Variety (Musicals & Plays) Average Nightly Paid Attendance 2010 - 2014

(Theatres with Free Admission)

Chart 2B

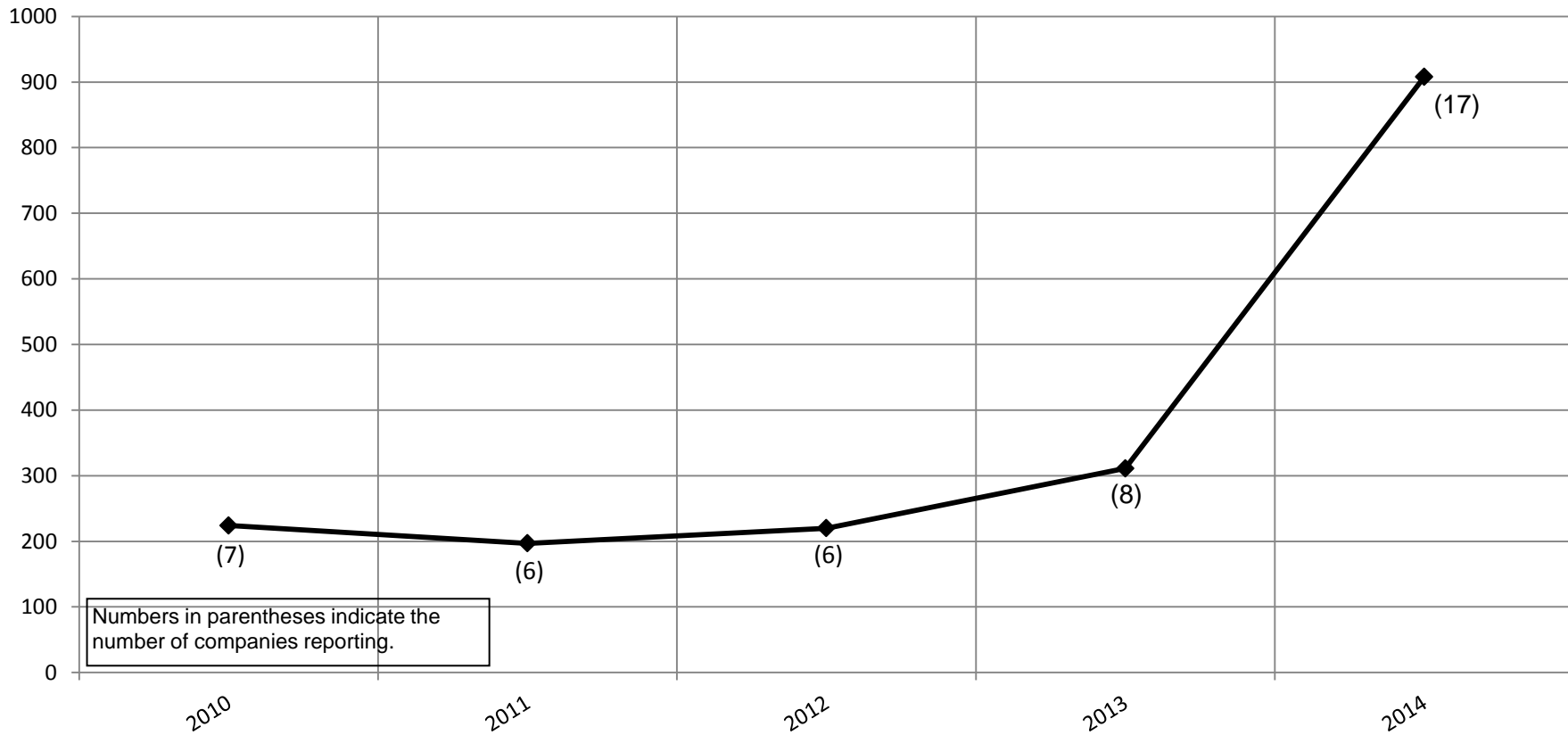


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2014 = 661



## Variety (Musicals & Plays) Completed Performances 2010 - 2014 Chart 3



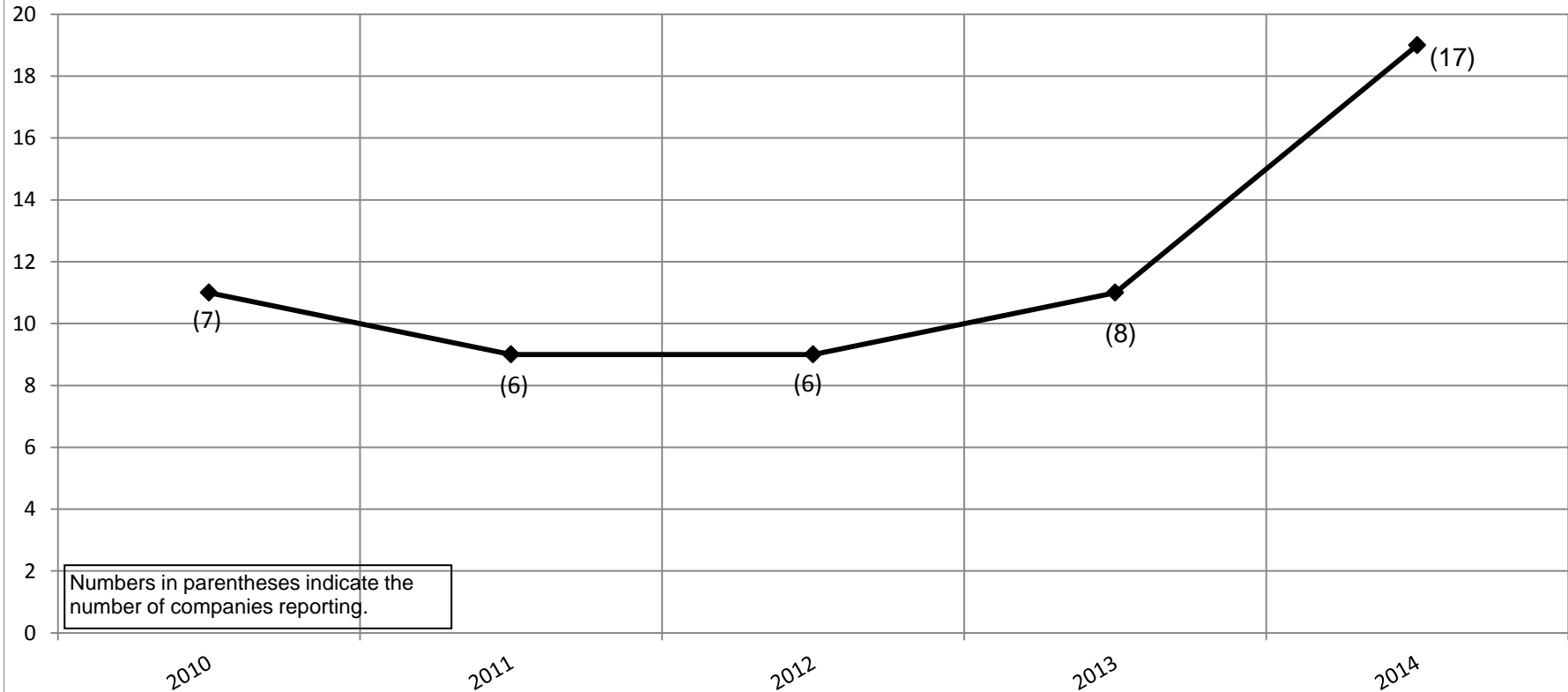
Numbers in parentheses indicate the number of companies reporting.

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**2014 = 908**



## Variety (Musicals & Plays) Cancellations 2010 - 2014 Chart 4



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2014 = 19