

Institute of Outdoor Theatre
 College of Fine Arts and Communication
 East Carolina University
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 Phone (252) 328-5363 Fax (252) 328-0968
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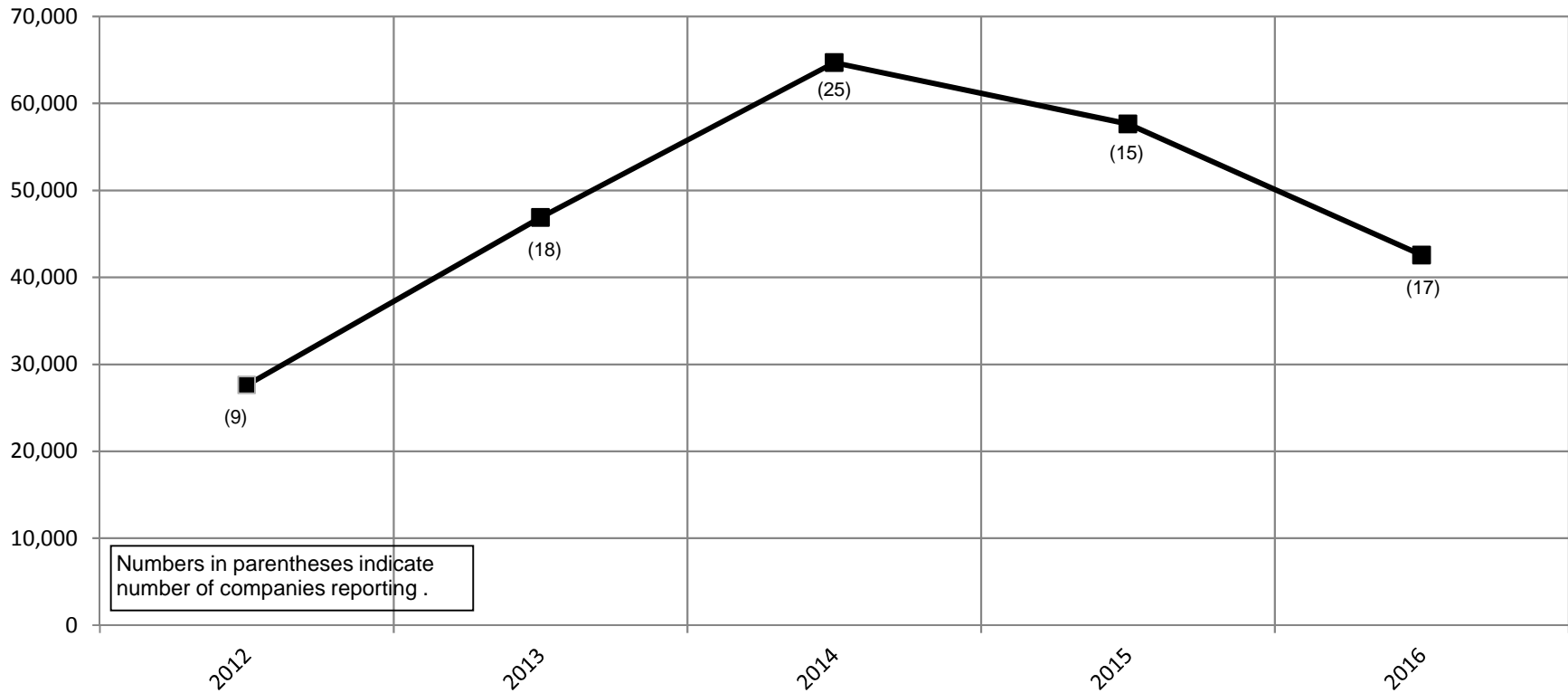
**Final Report - 2016
 Outdoor Theatre Attendance
 Shakespeare Festivals
 December 12, 2016**



	Theatre	Type	Paying Attendees	Free Admission/Comps	2016 Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2015 Comparison Total Attendance
1	American Players Theatre Spring Green, WI	S	84,887	5,582	90,469	101	95	6	894		94,033
2	Bard on the Beach St. Peters, Sydney, Australia	S	2,301	21	2,322	31	29	2	79		2,470
3	Colorado Shakespeare Festival Boulder, CO	S	17,294	1,547	18,841	25	25	0	692		18,743
4	Commonwealth Shakespeare Company Boston, MA	S	0	74,000	74,000	18	18	0		4,111	66,000
5	Door Shakespeare Baileys Harbor, WI	S	3,823	200	4,023	48	44	4	87		NR
6	Driftwood Theatre Group Toronto, ON Canada	S	4,497	0	4,497	33	32	1	141		NR
7	Emily Ann Theatre & Gardens Wimberley, TX	S	2,571	279	2,850	20	20	0	129		2,346
8	First Folio Theatre Clarendon Hills, IL	S	2,778	707	3,485	30	27	3	103		NR
9	Harrisburg Shakespeare Gamut Theatre Group, Harrisburg, PA	S	0	2,547	2,547	10	9	1		283	NR
10	Heart of America Shakespeare Kansas City, MO	S	0	17,000	17,000	18	17	1		1,000	24,991
11	Hudson Valley Shakespeare Festival Garrison, NY	S	27,634	4,133	31,767	84	84	0	329		34,256
12	Idaho Shakespeare Festival Boise, ID	S	59,224	5,336	64,560	93	90	3	658		61,697
13	Kingsmen Shakespeare Company Thousand Oaks, CA	S	3,691	3,447	7,138	18	18	0	205		5,447



Shakespeare Festivals Complimentary Tickets 2012-2016 (Theatres With Paid Admission) Chart 1



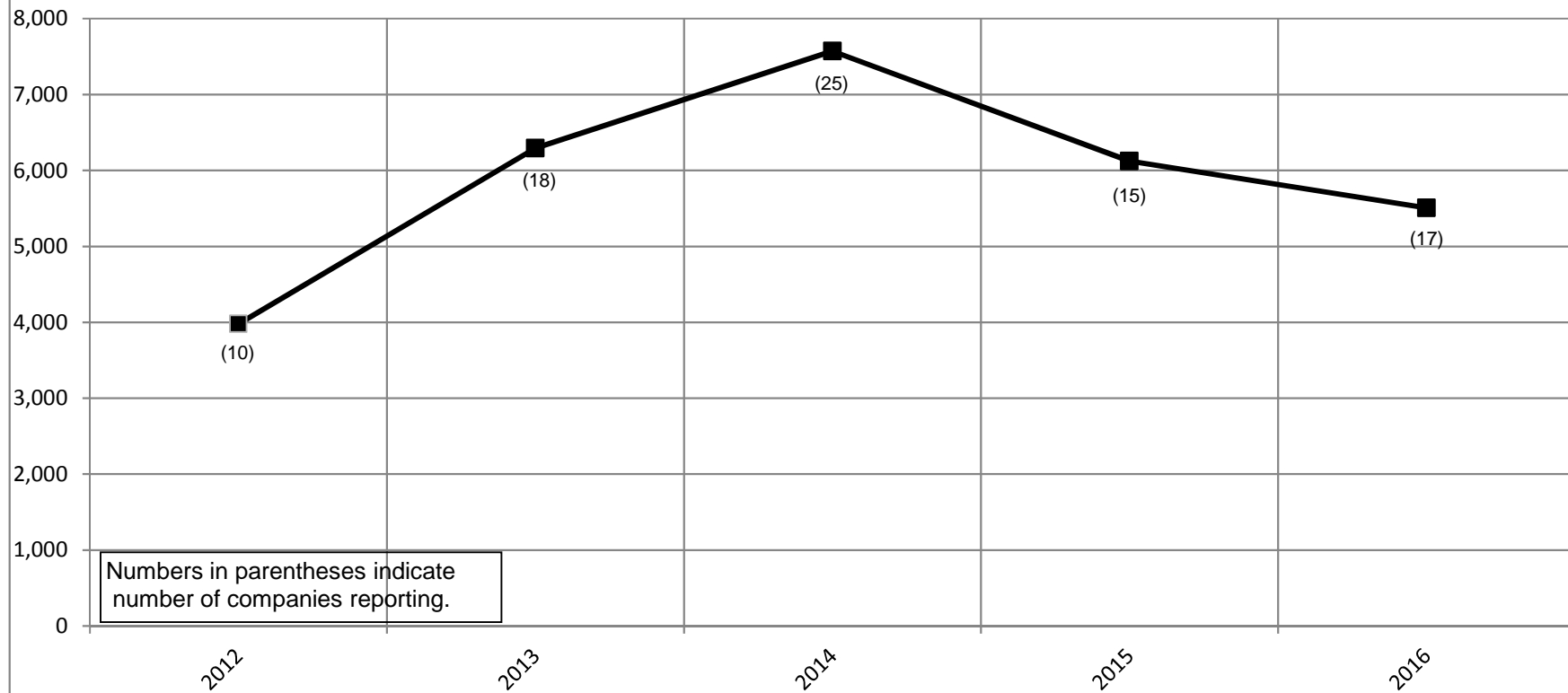
Numbers in parentheses indicate number of companies reporting .

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2016 = 42,561



Shakespeare Festivals Average Nightly Paid Attendance 2012-2016 (Theatres with Paid Admission) Chart 2A

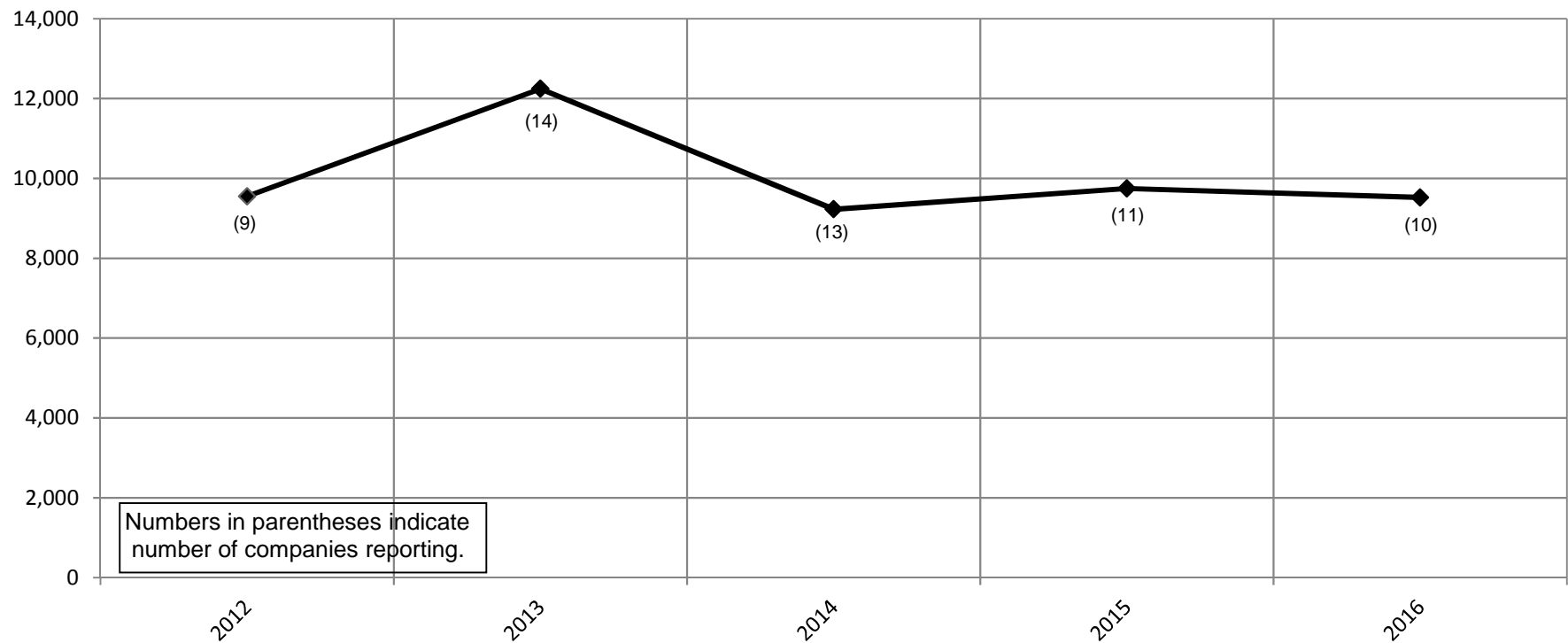


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2016 = 5,508



Shakespeare Festivals Average Nightly Attendance 2012-2016 (Theatres With Free Admission) Chart 2B



Numbers in parentheses indicate number of companies reporting.

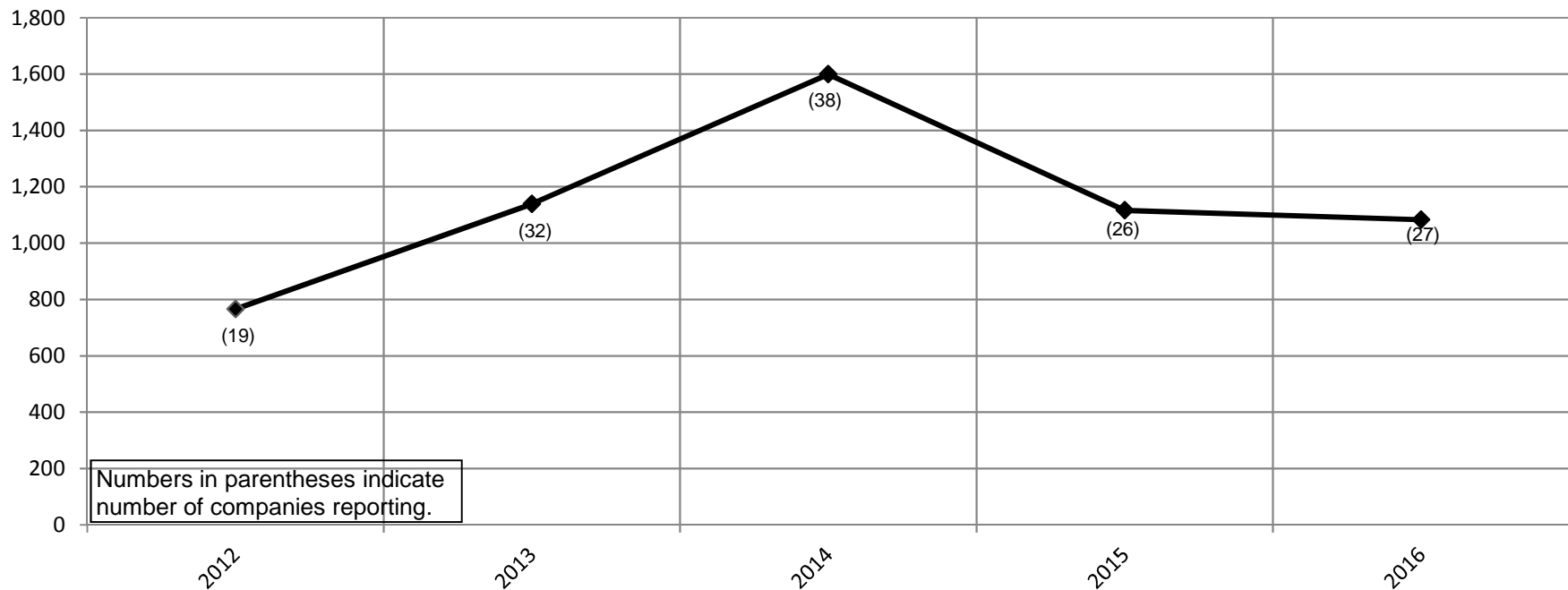
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2016 = 9,522



Shakespeare Festivals Completed Performances 2012-2016

(Theatres With Paid and Free Admission)
Chart 3



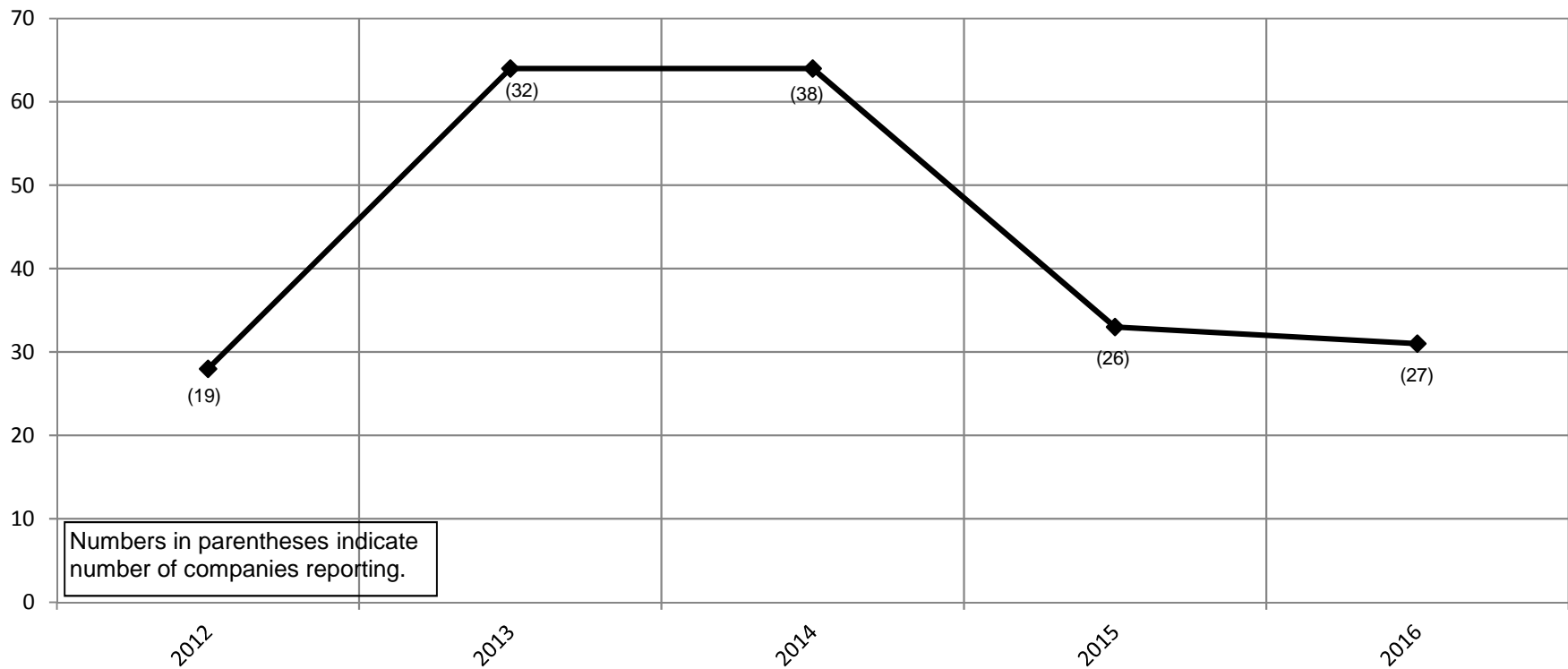
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2016 = 1,083



Shakespeare Festivals Cancellations 2012-2016 (Theatres With Paid and Free Admission) Chart 4



Numbers in parentheses indicate number of companies reporting.

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2016 = 31