

Institute of Outdoor Theatre
 College of Fine Arts and Communication
 East Carolina University
 109 Erwin Building
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 Phone (252) 328-5363 Fax (252) 328-0968
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**Final Report - 2016
 Outdoor Theatre Attendance
 Variety
 December 12, 2016**



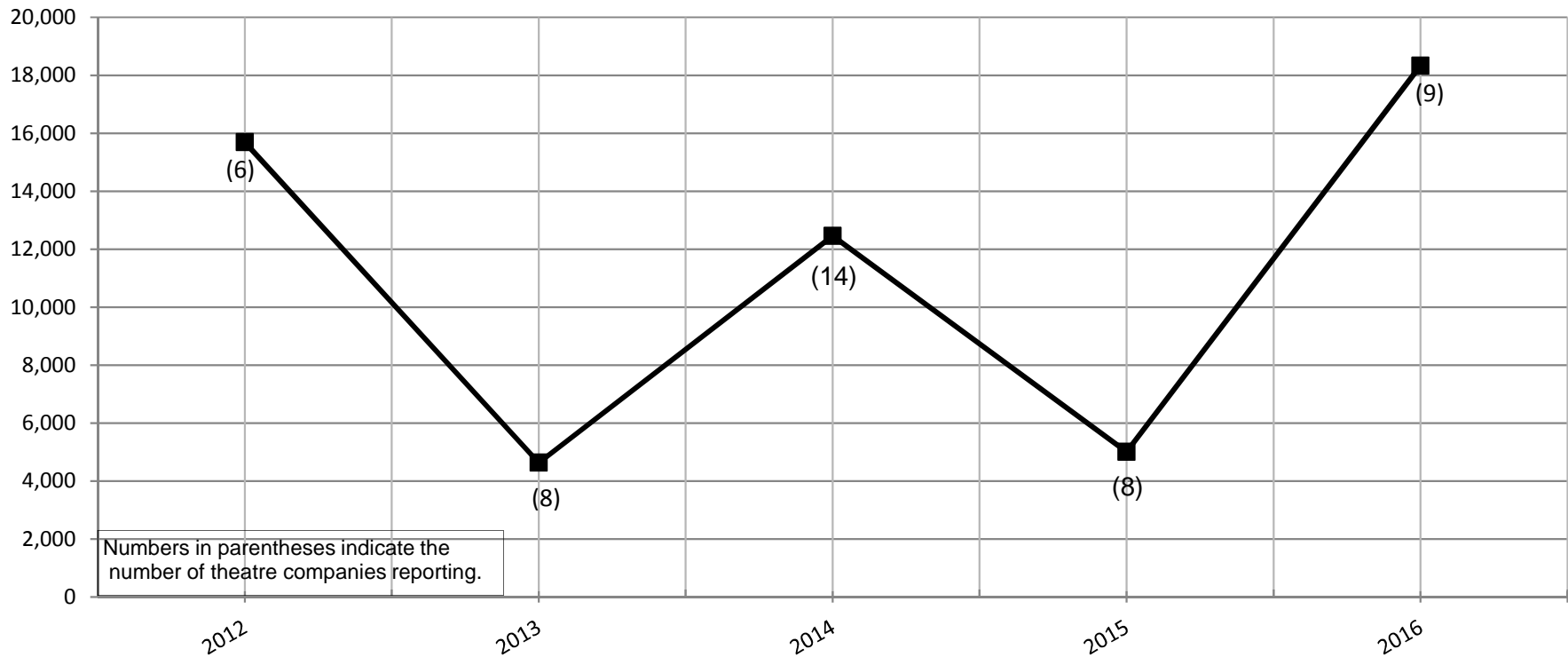
	Theatre	Type	Paying Attendees	Free Admission/Comps	2016 Total Attendance	Scheduled Performances	Completed Performances	Cancellations	(Total) Average Nightly Paying Attendees	(Total) Average Nightly Free Theatre Attendance	2015 Comparison Total Attendance
1	4 th Line Theatre Millbrook, ON Canada	V	13,536	1,200	14,736	42	41	1	330		NR
2	Bacon Theatre, The Cheltenham, UK	V	2,289	0	2,289	15	15	0	153		1,939
3	Genesis Theatre Foundation Rock Island, IL	V	0	4,600	4,600	22	21	1		219	4,300
4	Jenny Wiley Theatre Prestonsburg, KY	V	5,014	538	5,552	29	27	2	186		NR
5	Pennsylvania Renaissance Faire Manheim, PA	V	143,755	7,728	* 151,483	32	32	0	4,492		230,230
6	Pine Knob Theatre Caneyville, KY	V	1,837	279	2,116	32	31	1	59		2,030
7	Pioneer Playhouse Danville, KY	V	7,474	617	8,091	52	52	0	144		8,912
8	Serenbe Playhouse Chattahoochee Hills, GA	V	19,275	2,143	21,418	154	147	7	131		17,803
9	Sleepy Hollow Theatre & Arts Park Bismarck, ND	V	10,092	0	10,092	26	24	2	421		7,356
10	Starlight Theatre - Rock Valley College Rockford, IL	V	28,149	5,829	33,978	40	40	0	704		27,562
2016 Attendance Totals			231,421	22,934	102,872	444	430	14	6,620	219	
Number of Theatres Reporting =		10									

NR = No report from prior year

* = planned program decrease



Variety Complimentary Tickets 2012 - 2016 (Theatres With Paid Admission) Chart 1



Numbers in parentheses indicate the number of theatre companies reporting.

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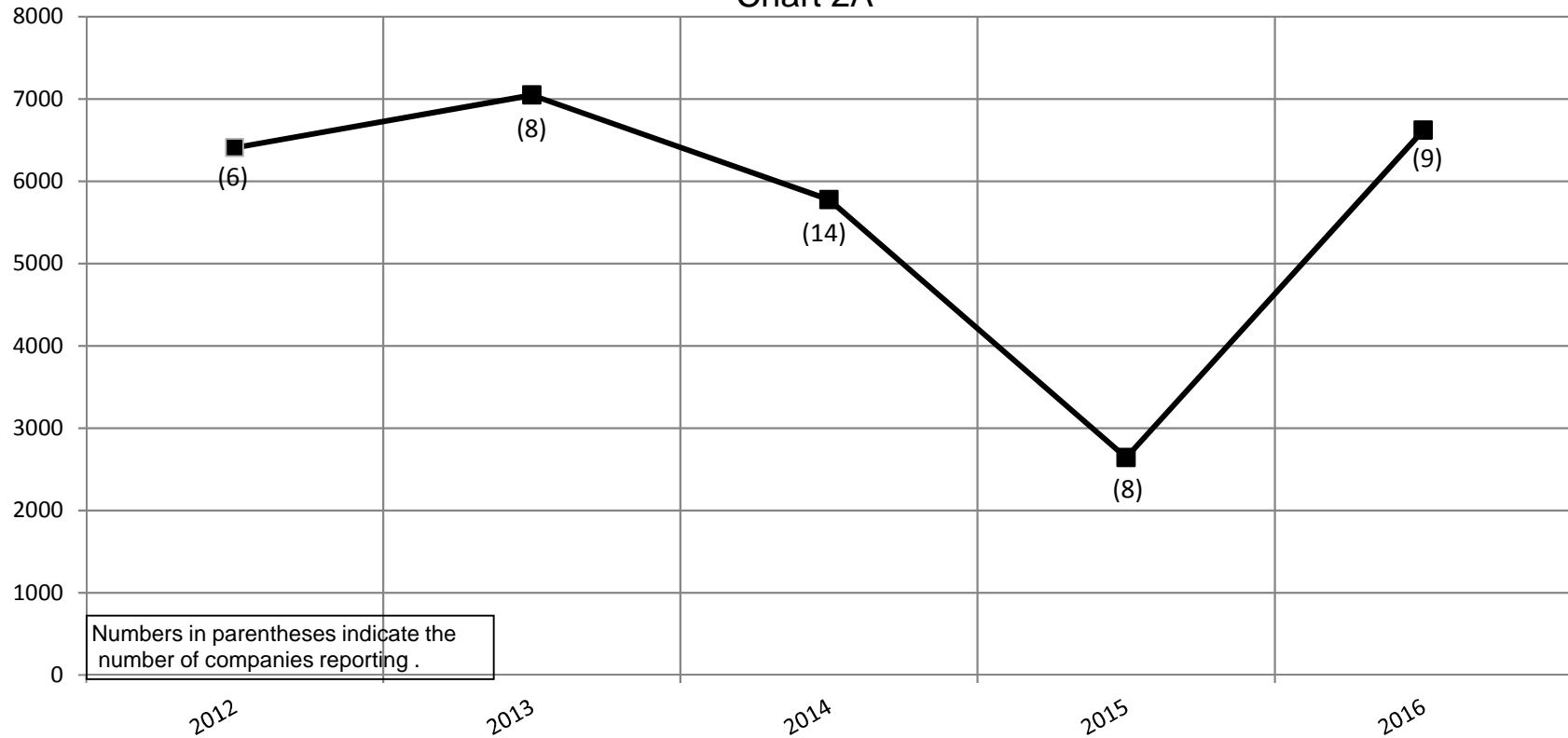
2016 = 18,334



Variety Average Nightly Paid Attendance 2012 - 2016

(Theatres with Paid Admission)

Chart 2A



Numbers in parentheses indicate the number of companies reporting .

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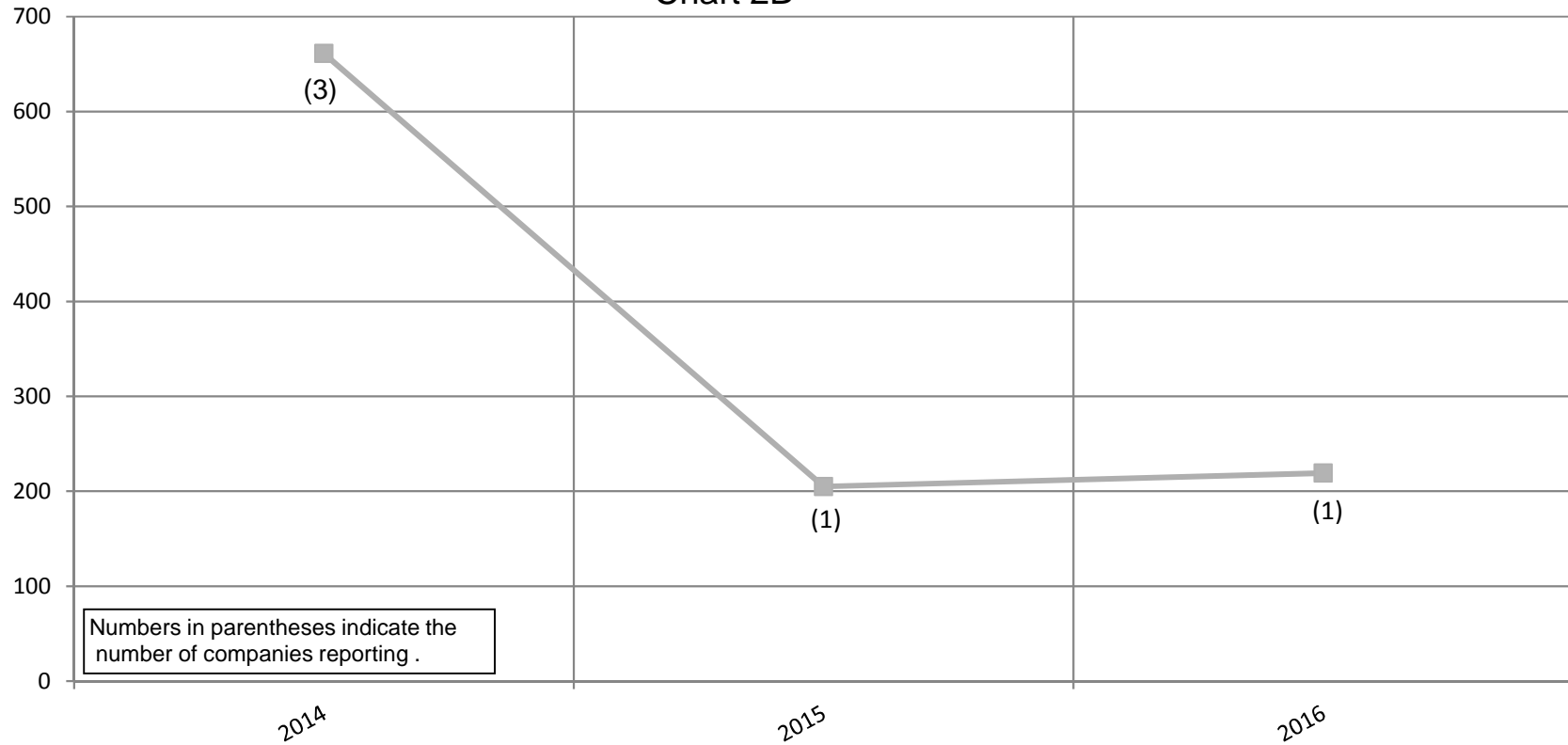
2016 = 6,620



Variety Average Nightly Paid Attendance 2014 - 2016

(Theatres with Free Admission)

Chart 2B

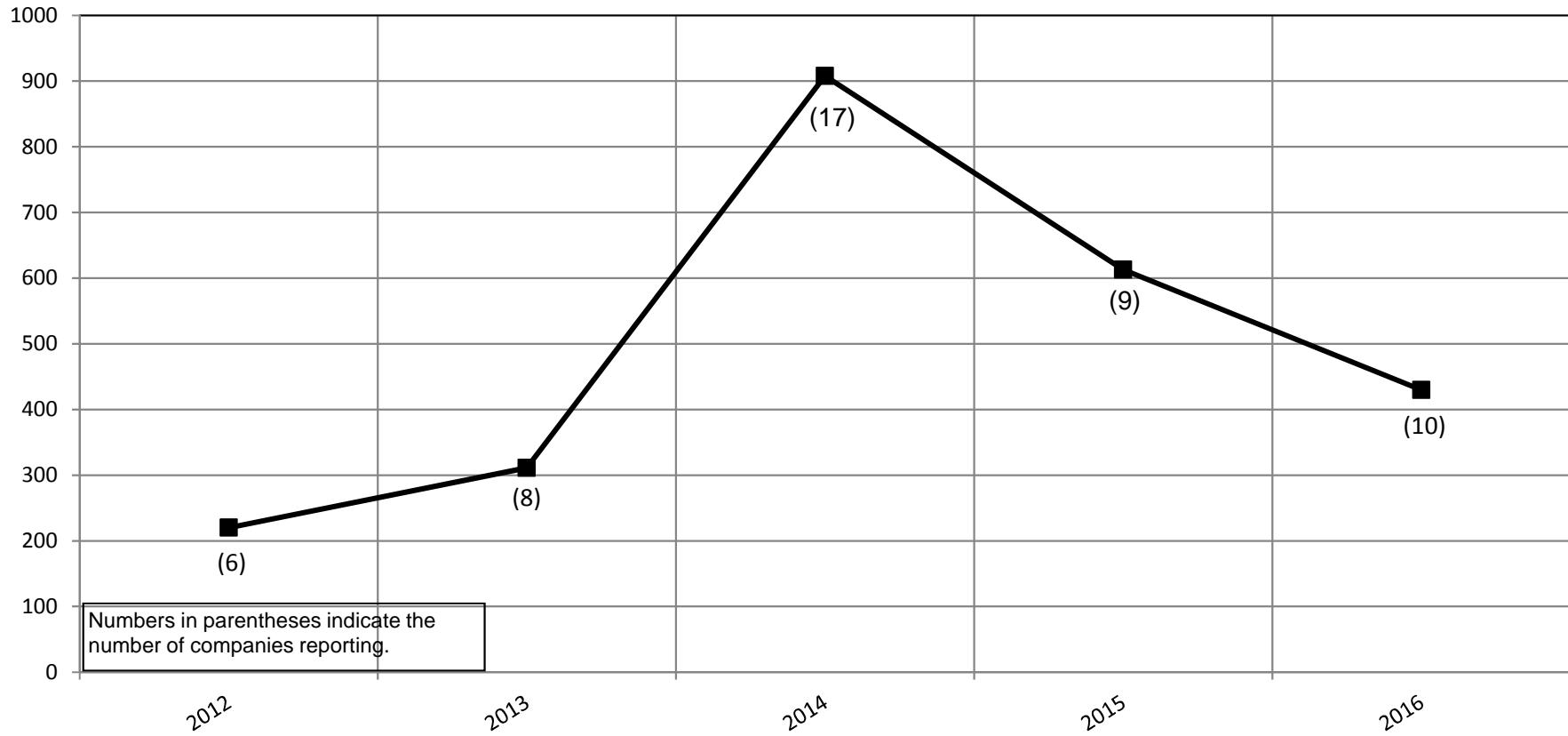


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2016 = 219



Variety Completed Performances 2012 - 2016 Chart 3



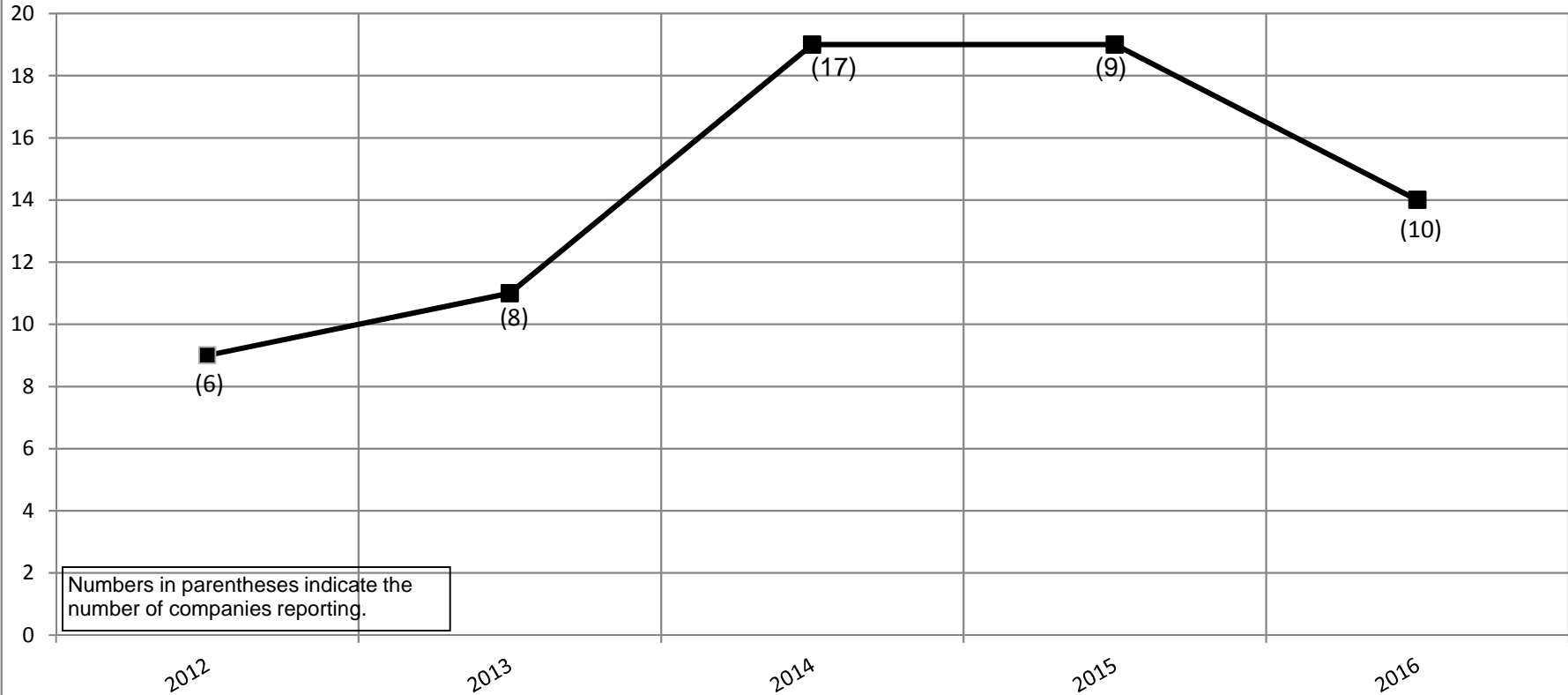
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2016 = 430



Variety Cancellations 2012 - 2016 Chart 4



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2016 = 14